



**TOWN OF PINCHER CREEK COUNCIL
MEETING AGENDA
Monday, January 10, 2022 at 6:00 p.m.
[Virtual via Zoom](#)**

1. **Call to Order**
2. **Scheduled Public Hearing**
3. **Agenda Approval**
4. **Scheduled Delegations**
 - 4.1 Oldman Watershed Council – Shannon Frank
 - 4.2 Communities in Bloom – BJ Scott
5. **Adoption of Minutes**
 - 5.1 Minutes of the Regular Meeting of Council held on December 13, 2021
 - 5.2 Minutes of the Committee of the Whole Meeting held on January 5, 2022
6. **Business Arising from the Minutes**
 - 6.1 Disposition of Delegation - Pincher Creek and District Agricultural Society - Request for Support - Hilary Matheson
 - 6.2 Notice of Motion - Councillor Wayne Oliver - Matthew Halton Football Field Irrigation
 - 6.3 Disposition of Delegation - Garry Cleland
 - 6.4 Community Economic Development Strategy
7. **Bylaws**
8. **New Business**
 - 8.1 New Assessment Review Board Member Training
 - 8.2 Communities in Bloom – Year of the Garden Proclamation
9. **Reports**
 - 9.1 Upcoming Committee Meeting and Events
10. **Administration**
 - 10.1 Council Information Distribution List
11. **Closed Session Discussion**
 - 11.1 Application for Property Tax Exemption - Non Profit Organization - Pincher Creek and District Community Food Centre – FOIP s SECTION 16.
 - 11.2 Development - Plan 0614431, Block 1, Lot 4 – FOIP s. s.16 and s.24
12. **Notice of Motion**
13. **Adjournment**

The next Regular Council Meeting is scheduled for January 24, 2022 at 6:00 p.m.



REGULAR MEETING OF COUNCIL
Held on Monday December 13, 2021
Virtually, commencing at 6:00 p.m.

IN ATTENDANCE:

Mayor: D. Anderberg

Councillors: M. Barber, D. Green, S. Nodge, W. Oliver and W. Elliott

Absent with Regrets: B. Wright

Staff: L. Wilgosh, Chief Administrative Officer; W. Catonio, Director of Finance and Human Resources; L. Rideout, Director of Community Services; A. Grose, Recreation Manager; D. Desabrais, Municipal Energy Project Lead and L. Goss, Administrative Manager

1. CALL TO ORDER

Mayor Anderberg called the meeting to order at 6:00 pm.

2. SCHEDULED PUBLIC HEARING

3. AGENDA APPROVAL

NODGE:

That Council for the Town of Pincher Creek agree to move item 11.2 Tax Incentive Bylaw 1629-21 to item 7.2 on the December 13, 2021 agenda.

CARRIED 21-461

NODGE:

That Council for the Town of Pincher Creek agree to move item 11.5 Covid Vaccination Policy to item 8.6 on the December 13, 2021 agenda.

CARRIED 21-462

GREEN:

That Council for the Town of Pincher Creek approves the December 13, 2021 agenda as amended.

CARRIED 21-463

4. DELEGATIONS

4.1 Pincher Creek and District Agricultural Society – Request for Support – Hilary Matheson

Hilary Matheson attended the meeting representing the Pincher Creek and District Agricultural Society requesting support for an arena roof repair project and request additional Dog Park signage at the West end.

4.2 Energy Management Report – David Desabrais

David Desabrais, Municipal Energy Project Lead, attended the meeting to provide an Energy Management Report.

4.3 Golf/Curling Club Steering Committee – Garry Cleland

Garry Cleland attended the meeting representing the Golf/Curling Club Steering Committee to provide an update and request support in order to move forward with a new facility.

D. Desabrais left the meeting at 7:22 pm.

5. ADOPTION OF MINUTES

5.1 Minutes of the Regular Meeting of Council held on November 22, 2021

BARBER:

That Council for the Town of Pincher Creek approve the minutes of the Regular Meeting of Council held on November 22, 2021 as presented.

CARRIED 21-464

5.2 Minutes of the Committee of the Whole Meeting held on November 23, 2021

OLIVER:

That Council for the Town of Pincher Creek approve the minutes of the Committee of the Whole Meeting held on November 23, 2021 as presented.

CARRIED 21-465

5.3 Minutes of the Committee of the Whole Meeting held on December 1, 2021

ELLIOTT:

That Council for the Town of Pincher Creek approve the minutes of the Regular Meeting of Council held on November 8, 2021 as amended, the amendment being the deletion of the friendly amendment in item 11.1 and incorporate the wording in the main resolution of Council.

CARRIED 21-466

6. BUSINESS ARISING FROM THE MINUTES

6.1 Community Recreation Centre Council Liaison – Terms of Reference

OLIVER:

That Council for the Town of Pincher Creek approve the Terms of Reference - for a Council appointed Liaison position as presented and that administration be directed to include the definition Council Appointed Boards, Commissions and Committees Policy 101-93.

CARRIED 21-467

7. BYLAWS

7.1 Water and Sewer Bylaw 1607-21

OLIVER:

That Council for the Town of Pincher Creek agree to give the Water and Sewer Utility Bylaw #1607-21, first reading.

CARRIED 21-468

ELLIOTT:

That Council for the Town of Pincher Creek agree to give the Water and Sewer Utility Bylaw #1607-21, second reading.

CARRIED 21-469

GREEN:

That Council for the Town of Pincher Creek unanimously agree to present Bylaw No. 1607-21, Water and Sewer Utility Bylaw, for third reading at the December 13, 2021 regular meeting of Council.

UNANIMOUSLY CARRIED 21-470

OLIVER:

That Council for the Town of Pincher Creek agree to give the Water and Sewer Utility Bylaw #1607-21, third and final reading and that a copy of which be attached hereto and form part of the minutes.

CARRIED 21-471

7.2 Tax Incentive Bylaw 1629-12 – FOIP s. 23 & 24

NODGE:

That Council for the Town of Pincher Creek direct administration to bring the proposed Tax Incentive Bylaw No 1629-21 to the Committee of the Whole for their review and recommendations.

CARRIED 21-472

8. NEW BUSINESS

8.1 Alberta Municipal Water/Wastewater Partnership Program Grant Application

BARBER:

That Council for the Town of Pincher Creek direct administration to apply for the Alberta Municipal Water/Wastewater Partnership grant for Sodium Hypochlorite upgrades at the Water Treatment Plant.

CARRIED 21-473

8.2 Royal Canadian Legion – Request for Support

ELLIOTT:

That Council for the Town of Pincher Creek support the Pincher Creek Legion in their application to upgrade the downstairs flooring and approve the letter of support as presented and direct administration to forward same to the Pincher Creek Legion for inclusion in their grant application.

CARRIED 21-474

8.3 2022 Operating Budget

NODGE:

That Council for the Town of Pincher Creek approve the 2022 Operating Budget as presented and that a copy of this budget be attached hereto and form part of the minutes.

CARRIED 21-475

8.4 2022 Capital Budget

OLIVER:

That Council for the Town of Pincher Creek approve the 2022 Capital Budget as presented and that a copy of this budget be attached hereto and form part of the minutes.

CARRIED 21-476

8.5 Request to Waive Penalties on Property Taxes

OLIVER:

That Council for the Town of Pincher Creek accept the requests to waive the penalties on property taxes for roll numbers 00361400, 01350400 and 00256500 as information.

CARRIED 21-477

Mayor Anderberg called a recess at 8:04 pm.

Mayor Anderberg called the meeting back to order at 8:14 pm.

8.6 Covid Vaccination Policy

NODGE:

That Council for the Town of Pincher Creek receive the proposed COVID Vaccination Policy 502-21 as amended, the amendments being removing "as much as possible" and include "as determined by the CAO" in section 3.3, change the reference in item 1.4 from 3.3 to 3.4, include the date of January 17, 2022 in item 3.2 and monitor the local case rates for future consideration.

CARRIED 21-478

9. REPORTS

9.1 Upcoming Committee Meetings and Events

Oldman River Regional Services Commission Development Training
Pincher Creek Community Early Learning Centre

10. ADMINISTRATION

10.1 Council Information Distribution List

ELLIOTT:

That Council for the Town of Pincher Creek accept the December 13, 2021 Council Information Distribution List as information.

CARRIED 21-479

10.2 Legislative Services Third Quarter Report

NODGE:

That Council for the Town of Pincher Creek accept the Legislative Services Third Quarter Report as information.

CARRIED 21-480

11. CLOSED MEETING DISCUSSION

OLIVER:

That Council for the Town of Pincher Creek agree to move to a closed session of Council on Monday, December 13, 2021 at 6:26 pm in accordance with section 16, 17, 18, 19, 23 & 24 of the Freedom of Information and Protection of Privacy Act, with the Chief Administrative Officer, Director of Community Services, Director of Finance and Human Resources, Recreation Manager and Administrative Manager in attendance.

CARRIED 21-481

A. Grose left the meeting at 9:58 pm.

L. Rideout, W. Catonio and L. Goss left the meeting at 10:19 pm.

L. Goss returned to the meeting at 10:38 pm.

OLIVER:

That Council for the Town of Pincher Creek agree to move out of a closed session of Council on Monday, December 13, 2021 at 10:40 pm.

CARRIED 21-482

11.3 Recreation Programmer Proposed Position – FOIP s. 24

ELLIOTT:

That Council for the Town of Pincher Creek approve the hiring of a recreation programmer into a temporary project position.

CARRIED 21-483

11.4 Development – Plan 0614431, Block 1, Lot 4 – FOIP s. 16 & 24

BARBER:

That Council for the Town of Pincher Creek direct administration to garner additional information regarding the total estimated costs for utility services for Plan 0614431, Block 1, Lot 4 and bring back the information to the next Town Council meeting for further discussion and/or direction.

CARRIED 21-484

11.6 Personnel – FOIP s. 17

OLIVER:

That Council for the Town of Pincher Creek approve the payment for management overtime hours required in service to Pincher Creek Community Early Learning Centre as presented,

FURTHER

To request reimbursement from the Pincher Creek Early Learning Centre organization for the hours required providing management and child care services.

CARRIED 21-485

Mayor Anderberg declared a conflict of interest with item 11.1 as one of the applicants is a relative and left the meeting at 10:44 pm.

Deputy Mayor Barber chaired the remainder of the meeting.

GREEN:

That Council for the Town of Pincher Creek agree to move to a closed session of Council on Monday, December 13, 2021 at 10:44 pm in accordance with section 19 & 24 of the Freedom of Information and Protection of Privacy Act, with the Chief Administrative Officer in attendance.

CARRIED 21-486

GREEN:

That Council for the Town of Pincher Creek agree to move out of a closed session of Council on Monday, December 13, 2021 at 10:45 pm.

CARRIED 21-487

11.1 Municipal Development and Subdivision Authority Committee Appointment – FOIP s. 19 & 24

GREEN:

That Council for the Town of Pincher Creek appoint Brian McGillivray to the Municipal Development and Subdivision Authority for at 3 year term ending December 2024.

CARRIED 21-488

12. NOTICE OF MOTION

OLIVER:

That the Council for the Town of Pincher Creek direct administration to provide options for irrigating the football field at Matthew Halton for the 2022 football season with either raw or treated water and to provide the budget estimates for those options on or before March 14, 2022 council meeting.

13. ADJOURNMENT

ELLIOTT:

That this meeting of Council on December 13, 2021 be hereby adjourned at 10:47 pm.

CARRIED 21-489

MAYOR, D. Anderberg

CAO, L. Wilgosh

**APPROVED BY RESOLUTION
OF THE COUNCIL OF THE
TOWN OF PINCHER CREEK,
THIS 10th DAY OF JANUARY 2022 S E A L
NEXT REGULAR MEETING OF COUNCIL TO BE HELD ON MONDAY JANUARY 10, 2022
AT 6:00 P.M.**



Town of Pincher Creek
COMMITTEE OF THE WHOLE MINUTES
January 5, 2022 – 9:00 PM
Virtually via Zoom

ATTENDANCE:

Mayor: D. Anderberg

Councillors: M. Barber, W. Elliott, B. Wright, and D. Green

Absent with Regret: W. Oliver, S. Nodge

Staff: L. Wilgosh, Chief Administrative Officer; W. Catonio, Director of Finance and Human Resources; L. Rideout, Director of Community Services; M. Everts, Events, Director of Operations; G. Kollee, Legislative Services Manager; K. Green, Executive Assistant/Payroll & HR Administrator and L. Goss, Administrative Manager.

1. Call to Order

Mayor Anderberg called the meeting to order at 9:04 am.

2. Agenda Approval

GREEN:

That the Committee of the Whole for the Town of Pincher Creek approves the January 5, 2022 agenda as presented.

CARRIED COTW 2022-001

3. Scheduled Delegations

3.1 Alberta Health Services – COVID Update – Kristen Dykstra

Alberta Health Services Representative Kristen Dykstra attended the meeting to provide the committee with a covid update.

4. Committee Reports

BARBER

December 1
December 1

Library Meeting
Committee of the Whole

December 2 George Cuff Orientation
 December 3 Chinook Arch
 December 3 Finance and Budget Meeting
 December 6 Airport Committee
 December 7 Community Early Learning Centre
 December 8 Landfill Association
 December 9 Joint Council
 December 10 Community Futures Alberta SouthWest
 December 13 Golf Course Meeting
 December 13 Regular Council
 December 14 Community Early Learning Centre
 December 15 Landfill Association
 December 16 Community Futures Alberta SouthWest

Green

December 1 Committee of the Whole
 December 2 George Cuff Orientation
 December 3 Finance and Budget Meeting
 December 7 Community Early Learning Centre
 December 8 Pincher Creek Foundation
 December 9 Joint Council
 December 10 Emergency Social Services Transfer Session
 December 13 Regular Council
 December 14 Community Early Learning Centre

Wright

December 1 Committee of the Whole
 December 2 George Cuff Orientation
 December 3 Finance and Budget Meeting
 December 16 EMS

Mayors Report
ANDERBERG

December 1 Committee of the Whole
 December 2 George Cuff Orientation
 December 3 Finance and Budget Meeting
 December 7 Community Early Learning Centre
 December 9 EMS/Deputy Chief
 December 9 Joint Council
 December 13 Regular Council
 December 14 Community Early Learning Centre
 December 16 EMS
 December 17 EMS
 December 27 Emergency Community Early Learning

Centre

BARBER:

That Committee of the Whole for the Town of Pincher Creek receives the committee reports information as presented.

CARRIED COTW 2022-002

5. Administration

5.1 Upcoming Meetings

6. Business Arising from the Minutes

6.1 Operations Committee Terms of Reference

GREEN:

That Committee of the Whole for the Town of Pincher Creek approves the proposed changes in the Operations Committee Terms of Reference.

CARRIED COTW 2022-003

6.2 Tax Incentive Bylaw – Review

BARBER:

That Committee of the Whole for the Town of Pincher Creek direct administration to amend the proposed Tax Incentive Bylaw No 1629-21 and bring back the bylaw at special meeting.

CARRIED COTW 2022-004

7. Policy

8. New Business

8.1 Transportation Committee Terms of Reference

GREEN:

That Committee of The Whole for the Town of Pincher Creek defer the Terms of Reference for the Community Transportation Committee until the January 24th, 2022 Council meeting.

CARRIED COTW 2022-005

Mayor Anderberg called a recess at 10:05 am

Councillor Elliott joined the meeting at 10:15 am

Mayor Anderberg called the meeting back to order at 10:19 am

9. Closed Session

ELLIOTT:

That Committee of the Whole for the Town of Pincher Creek agree to move to a closed session of the Committee on Wednesday January 5, 2022 at 10:19 am in accordance with sections 16, 18, 21 and 24 of the Freedom of Information and Protection of Privacy Act, with the Chief Administrative Officer, Director of Finance and Human Resources, Director of Operations, Administrative Manager, Executive Assistant/Payroll & HR Administrator, Director of Community Services, Director of Operations and Legislative Services Manager in attendance.

CARRIED COTW 2022-006

BARBER:

That Committee of the Whole for the Town of Pincher Creek agrees to move out of a closed session of the Committee on Wednesday, January 5, 2022 at 10:48 am.

CARRIED COTW 2022-007

9.1 Street Name Consideration

BARBER:

That Committee of the Whole for the Town of Pincher Creek receives the Street Name consideration request for decision report as information.

CARRIED COTW 2022-008

9.2 Housing Potential Roll Number 09401800

GREEN:

That Committee of the Whole for the Town of Pincher Creek direct administration to inquire with Alberta Municipal Affairs Municipal Services Branch whether or not the property Roll number 09401800 is available for a community housing project.

CARRIED COTW 2022-009

9.3 Development Procedures Review (No RFD)

ELLIOTT

That Committee of the Whole for the Town of Pincher Creek direct administration to proceed with setting up a Special Meeting of Council for training and discussion regarding Land Use Bylaw Updates.

CARRIED COTW 2022-010

M. Everts left the meeting at 10:52 am.

10. Adjournment

ELLIOTT:

That this session of Committee of the Whole be adjourned at 10:54 am.

CARRIED COTW 2022-011

APPROVED BY RESOLUTION OF

COTW January 5, 2022

**COUNCIL FOR THE TOWN OF PINCHER CREEK
THIS 10th DAY OF JANUARY 2022**

Mayor, D. Anderberg

CAO, L. Wilgosh

DRAFT

TOWN OF PINCHER CREEK

REQUEST FOR DECISION

Council

SUBJECT: Disposition of Delegation - Pincher Creek and District Agricultural Society - Request for Support - Hilary Matheson

PRESENTED BY:
Adam, Recreation Manager

DATE OF MEETING:
1/10/2022

PURPOSE:

To dispose of a delegation that attended the December 13, 2021 Regular Council Meeting in accordance with Procedural Bylaw 1596-20.

RECOMMENDATION:

That Council for the Town of Pincher Creek accept the presentation from the Pincher Creek and District Agricultural Society as information.

BACKGROUND/HISTORY:

Hilary Matheson from the Pincher Creek and District Agricultural Society attended the December 13th, 2021 Council Meeting as a delegation to give an update on their current projects and needs. Their highest current priority is to have a new roof installed on the indoor riding arena. Other concerns brought forward include increased public usage of the dog park located on the Agricultural Society Leased Lands, and increased graffiti on the walking bridge at that location.

ALTERNATIVES:

To review the current Lease Agreement with the Pincher Creek and District Agricultural Society to see if any changes need to be made to this agreement.
Direct Administration to look into additional signage for the Dog Park location.
To recommend that the Pincher Creek and District Agricultural Society bring their request for funding for the arena roof repairs to the Joint Funding Committee later this year.

IMPLICATIONS/SUPPORT OF PAST STUDIES OR PLANS:

None

FINANCIAL IMPLICATIONS:

The Pincher Creek and District Agricultural Society may request funds from the Town of Pincher Creek towards a new roof at the indoor riding arena.
There would be minimal costs associated with additional signage at the Dog Park.

PUBLIC RELATIONS IMPLICATIONS:

The off-leash dog area located adjacent to the agricultural grounds, has been very popular with pet owners, and closure of this facility for events without proper notice has caused some concern amongst the public who utilize this facility.

ATTACHMENTS:

2010.12.10 Lease Agreement between Town & PC District Agricultural Society – 2785
(Provided in confidential package)
Ag Society Dog Park Letter
Email Back-up Ag Society Letter Dog Park

CONCLUSION/SUMMARY:

Administration supports that Council for the Town of Pincher Creek accept the presentation from the Pincher Creek and District Agricultural Society as information and that Council review the current Lease Agreement for their information.

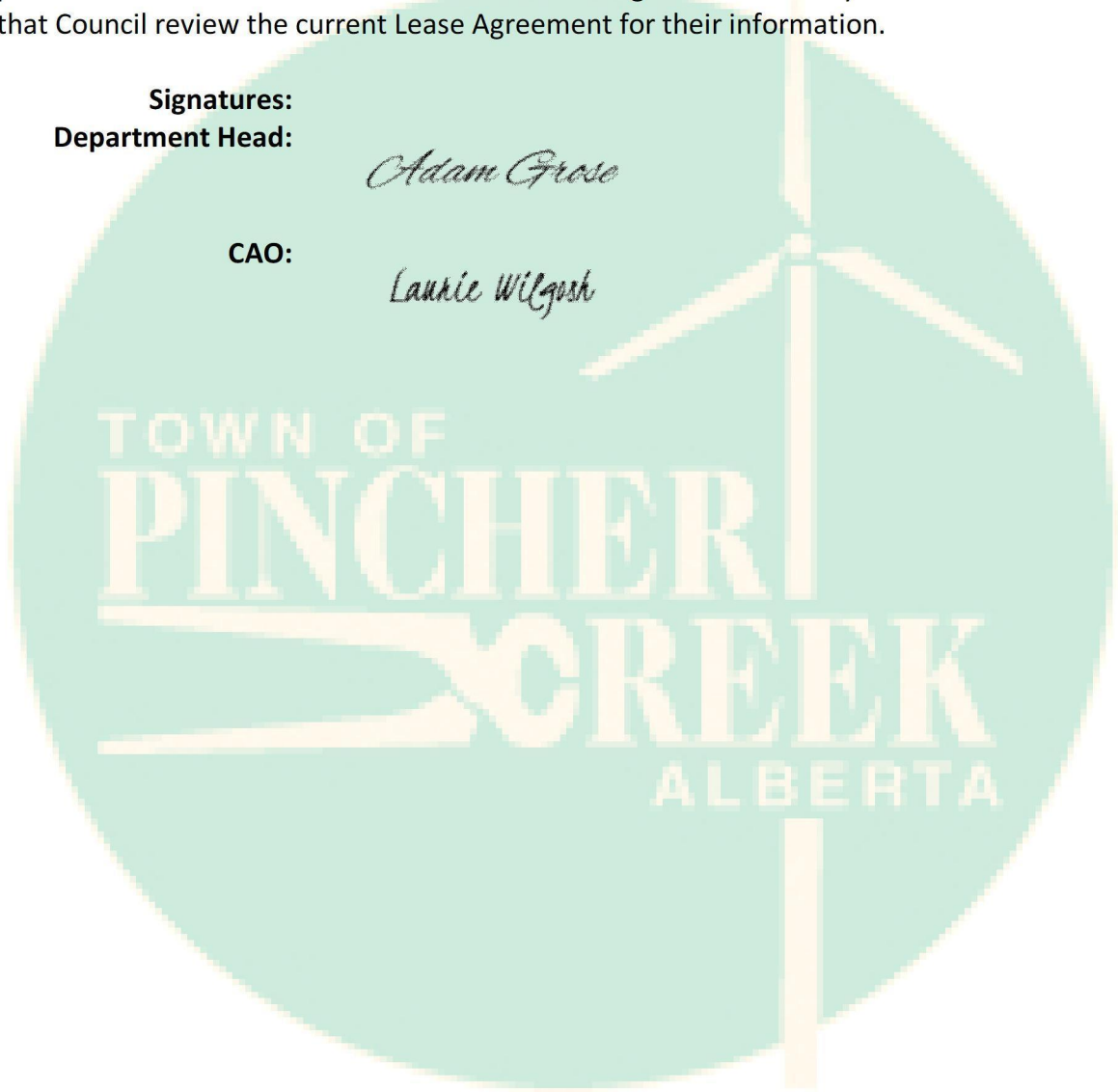
Signatures:

Department Head:

Adam Grose

CAO:

Laurie Wilgosh





TOWN OF PINCHER CREEK

962 St. John Ave. (BOX 159), PINCHER CREEK, AB. T0K 1W0

PHONE: 403-627-3156 FAX: 403-627-4784

e-mail: reception@pinchercreek.ca

web page: www.pinchercreek.ca



July 31st, 2017

Pincher Creek Agricultural Society
c/o Janet Watmough - President
Box 326
Pincher Creek, AB. T0K 1W0

Dear Janet,

The Town of Pincher Creek is currently looking at locations throughout the Town that could be utilized as a Pet Off Leash Area. The Town acknowledges that responsible pet owners should have designated locations within the Town to allow their pets to be off leash, as having an animal off leash within Town limits currently contradicts our Animal Control By-Law #1598-08.

At the Council Meeting on July 24, 2017 it was moved that 'Council for the Town of Pincher Creek proceed with a development application to develop a Pet Off-Leash area at the Agricultural Grounds southwest of the footbridge.' It has been observed that this location behind the Agriculture Grounds is currently being used for this purpose, and proposed that it would be a great fit for an Off-Leash area. A second location for a fenced Dog Park is also being proposed East of Juan Teran Park.

Currently dogs are covered under the Animal Control By-Law #1598-08 which states:

3.16 – Any owner whose dog defecates on property other than his own shall remove forthwith And defecation matter deposited.

3.18 – No person shall allow dogs in the corporate limits of the Town of Pincher Creek unless the dog is tethered by a hand-held leash no longer than 1.5 meters in length.

The proposed development of this site would be very minimal, we would be installing some extra garbage bins, a doggy bag dispenser and some signage. A map is attached showing the location of the proposed Off-Leash Area.

We would like to know if the Agricultural Society has any questions or concerns regarding this development, as this location is currently part of the Ag Society's Lease Agreement with the Town of Pincher Creek. If you do have any questions or concerns to this proposed development, I would ask that you please forward them to me by August 25, 2017.

Sincerely,

A blue ink signature of Adam Grose.

Adam Grose - Manager of Recreation Services

Measure



Mode: Area (by points)

Start

Clear

System: Metric Imperial

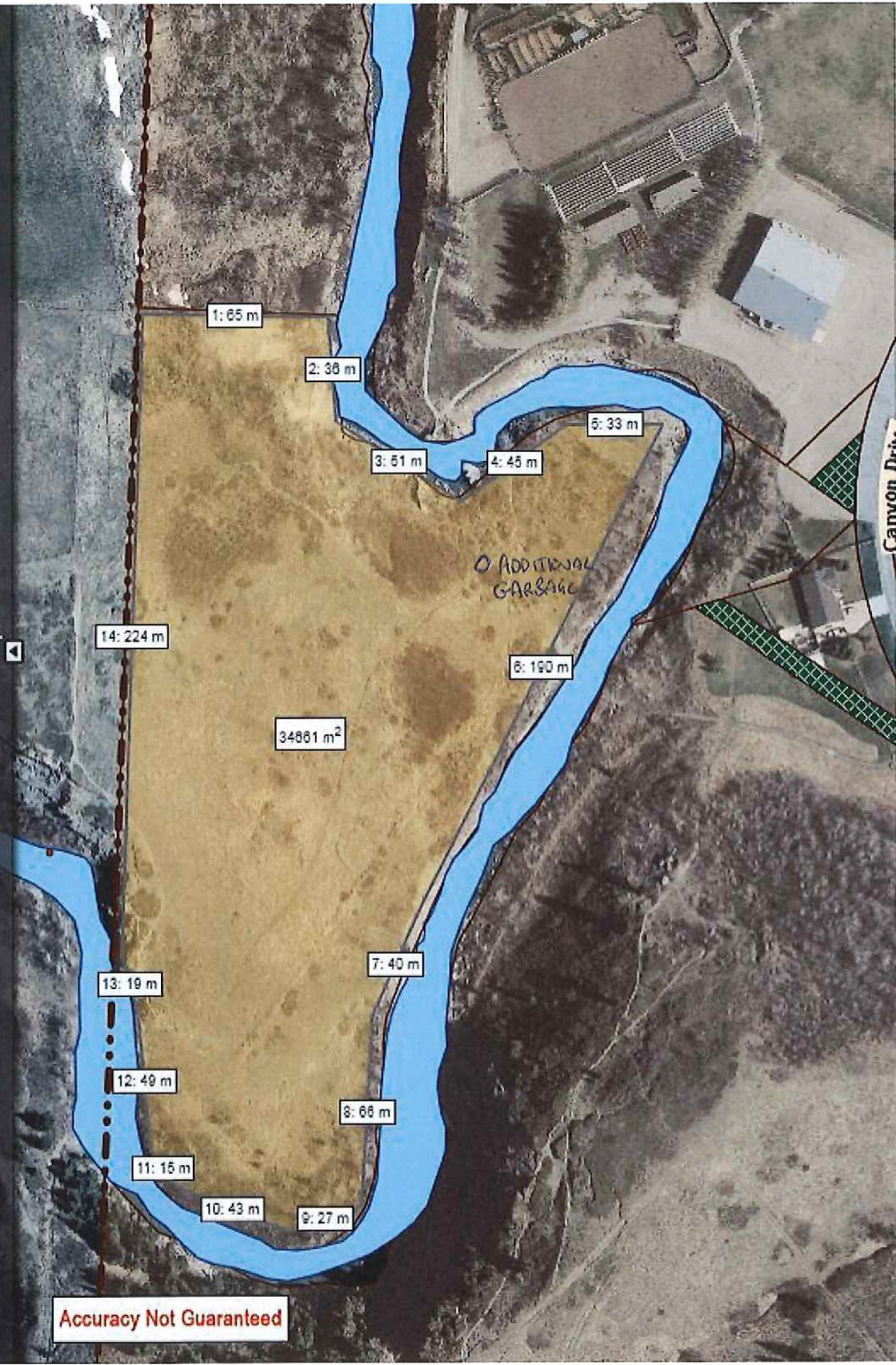
Area Unit: Square Feet

Perimeter Unit: Feet

Specified Polygon:	373097.722 ft ²
Perimeter:	2983.022 ft
Segment 1	214.747 ft
Segment 2	120.440 ft
Segment 3	170.121 ft
Segment 4	149.974 ft

- Click [Start] and click points on map to outline the area to be measured.
- Double click for the last point for the area.
- Starting a new area will erase the previous one.
- To erase the measured area from the map, click [Clear]
- The Units can be changed at any time to convert the results.

Accuracy Not Guaranteed



Recreation Manager

From: Janet Watmough <ushorse@telus.net>
Sent: Sunday, August 27, 2017 1:10 PM
To: Recreation Manager
Subject: RE: Letter to Ag Society re: Off Leash Area

We don't see a problem, but of course if issues develop we will bring them forward.
Thanks,
Janet

-----Original Message-----

From: Recreation Manager [mailto:recmanager@pinchercreek.ca]
Sent: August 25, 2017 1:54 PM
To: Janet Watmough
Subject: RE: Letter to Ag Society re: Off Leash Area

Janet,
Just curious to see if the Ag Society had made a decision on that Dog Park concept or not?

-----Original Message-----

From: Janet Watmough [mailto:ushorse@telus.net]
Sent: Sunday, August 06, 2017 11:43 AM
To: Recreation Manager <recmanager@pinchercreek.ca>
Subject: RE: Letter to Ag Society re: Off Leash Area

Hi Adam, we have a meeting on Aug 14th. We should be able to reply.
Thanks,
Janet

-----Original Message-----

From: Recreation Manager [mailto:recmanager@pinchercreek.ca]
Sent: July 31, 2017 2:22 PM
To: ushorse@telus.net
Cc: Legislative; Diane Stuckey
Subject: Letter to Ag Society re: Off Leash Area

Janet,
As I discussed with you please take a look at the attached letter (I'll also be putting one in the mail today) about the proposed Off-Leash area. Please let me know if the AG Society has any questions or concerns. I've asked for a response by August 25th, I realize that you're likely flat out planning for Rodeo, so if that date will not work let me know.

Adam Grose - Recreation Manager

Town of Pincher Creek
Phone: (403) 627-4322
Fax: (403) 627-4311
Email: recmanager@pinchercreek.ca
Website: www.pinchercreek.ca

TOWN OF PINCHER CREEK

REQUEST FOR DECISION

Council

SUBJECT: Notice of Motion - Councillor Wayne Oliver - Matthew Halton Football Field Irrigation	
PRESENTED BY: Lisa Goss, Administrative Manager	DATE OF MEETING: 1/10/2022

PURPOSE:

For Council to consider a notice of motion put forth by Councillor Wayne Oliver at the December 13, 2021 regular meeting of Council in accordance with the Council Procedural Bylaw 1596-21.

RECOMMENDATION:

That Council for the Town of Pincher Creek direct administration to provide options for irrigating the football field at Matthew Halton for the 2022 football season with either raw or treated water and to provide the budget estimates for those options on or before March 14, 2022 council meeting.

BACKGROUND/HISTORY:

Councillor Oliver made the following Notice of Motion at the December 13, 2021 regular meeting of Council in accordance with Procedural Bylaw 1596-21;

That the Council for the Town of Pincher Creek direct administration to provide options for irrigating the football field at Matthew Halton for the 2022 football season with either raw or treated water and to provide the budget estimates for those options on or before March 14, 2022 council meeting.

ALTERNATIVES:

That Council for the Town of Pincher Creek receives the information regarding the Notice of Motion - Councillor Wayne Oliver - Matthew Halton Football Field Irrigation as presented.

IMPLICATIONS/SUPPORT OF PAST STUDIES OR PLANS:

None at this time.

FINANCIAL IMPLICATIONS:

None at this time.

PUBLIC RELATIONS IMPLICATIONS:

None at this time.

ATTACHMENTS:

None at this time.

CONCLUSION/SUMMARY:

Administration supports that Council for the Town of Pincher Creek direct administration to provide options for irrigating the football field at Matthew Halton for the 2022 football season with either raw or treated water and to provide the budget estimates for those options on or before March 14, 2022 council meeting.

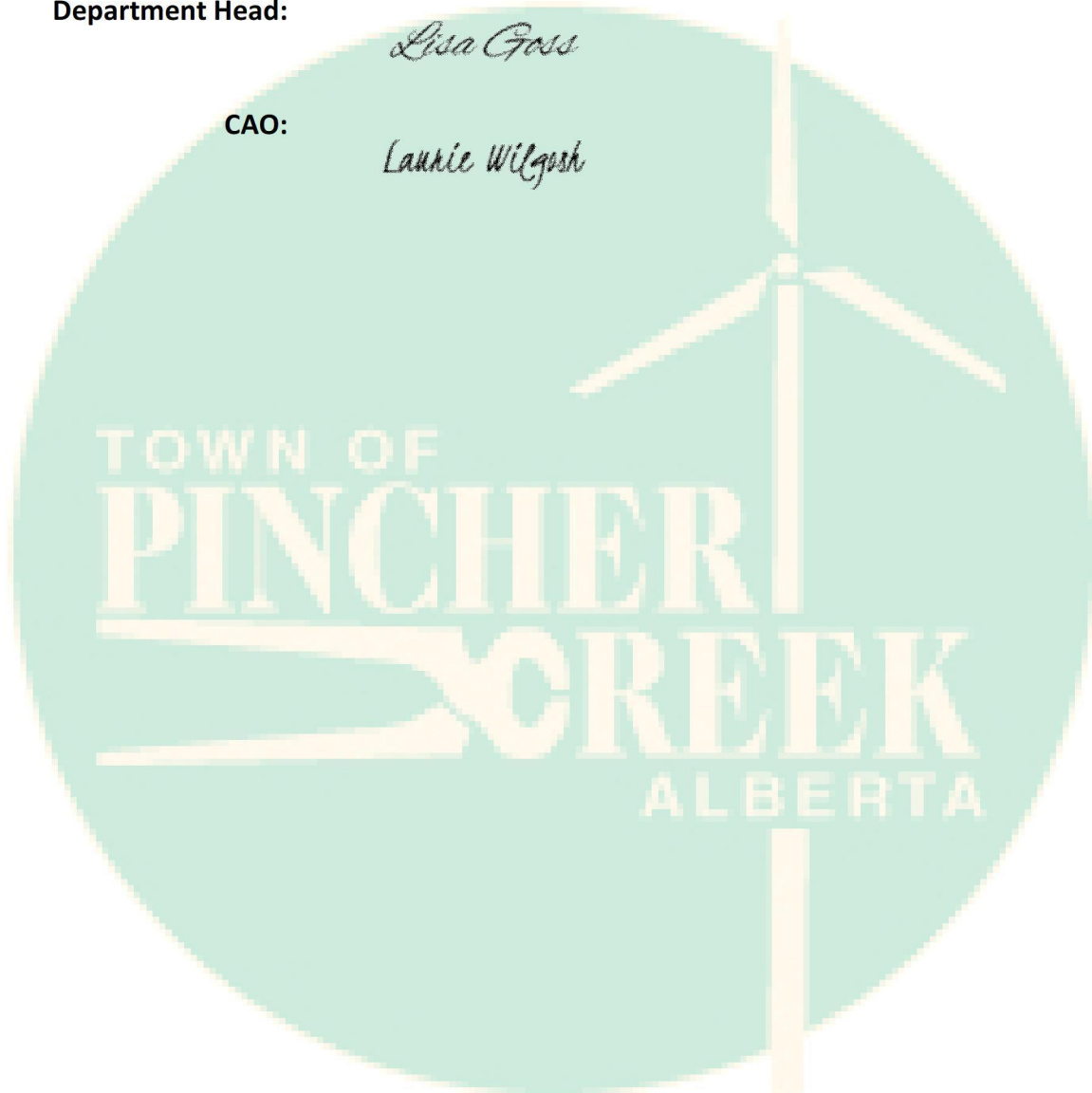
Signatures:

Department Head:

Lisa Goss

CAO:

Laurie Wilgosh



TOWN OF PINCHER CREEK

REQUEST FOR DECISION

Council

SUBJECT: Disposition of Delegation - Garry Cleland	
PRESENTED BY: Adam, Recreation Manager	DATE OF MEETING: 1/10/2022

PURPOSE:

To consider the request from the Golf Course/Curling Club Steering Committee for the remaining funds from the Les Furber/Golf Course Design Services Conceptual Plan to be put towards additional facility renderings of a potential Curling Rink to be located at the Golf Course Site.

RECOMMENDATION:

That Council for the Town of Pincher Creek agree to allocate the remaining \$4,400 to be used towards additional facility renderings for a potential new Curling Rink to be located at the Golf Course site.

BACKGROUND/HISTORY:

At the April 26, 2021 Town of Pincher Creek Council Meeting it was moved #21-153 'That Council for the Town of Pincher Creek agree to allocate up to \$30,000 to the Les Furber, Golf Course Design Services, Golf Course/Curling Rink conceptual plan to be funded from the Capital Investment Fund.'

At the September 13, 2021 Town of Pincher Creek Council Meeting it was moved #21-340 'That Council for the Town of Pincher Creek accept the Pincher Creek Golf Course/Curling Club relocation Master Concept Plan as information and agree to designate the golf course site as the future site for the Golf/Curling Club.'

Garry Cleland attended the December 2, 2021 Council meeting to provide Council with an update from the Golf Club/Curling Club Steering Committee and to request that the remaining funds budgeted towards the Golf Course Conceptual Plan be used towards acquiring additional facility renderings towards a new Curling Rink to be located at the golf Course site.

ALTERNATIVES:

To allocate additional funding over \$4,400 towards renderings for a new Curling Rink to be located at the Pincher Creek Golf Course Site.

Not to utilize the remaining budgeted funds towards renderings for a new Curling Rink at this time.

IMPLICATIONS/SUPPORT OF PAST STUDIES OR PLANS:

The Town and MD of Pincher Creek Regional Recreation Master Plan shows strong community support to construct a new Curling Rink.

FINANCIAL IMPLICATIONS:

\$25,600 was paid for the the Golf Course/Curling Club Conceptual Plan completed by Golf Course Design Services and Les Furber.

\$30,000 was allocated by council to complete this project so an additional \$4,400 is remaining if Council decides to proceed to allocate these dollars towards additional renderings for a Curling Rink to be located at the Golf Course site.

PUBLIC RELATIONS IMPLICATIONS:

There is strong public support for a new Curling Rink to be constructed.

ATTACHMENTS:

Town Council Presentation re Update as of December 13th 2021 of Plans Phase 1A (002) - 2793

CONCLUSION/SUMMARY:

Administration supports that Council for the Town of Pincher Creek agree to allocate the remaining \$4,400 to be used towards additional renderings for a new Curling Rink to be located at the Golf Course site.

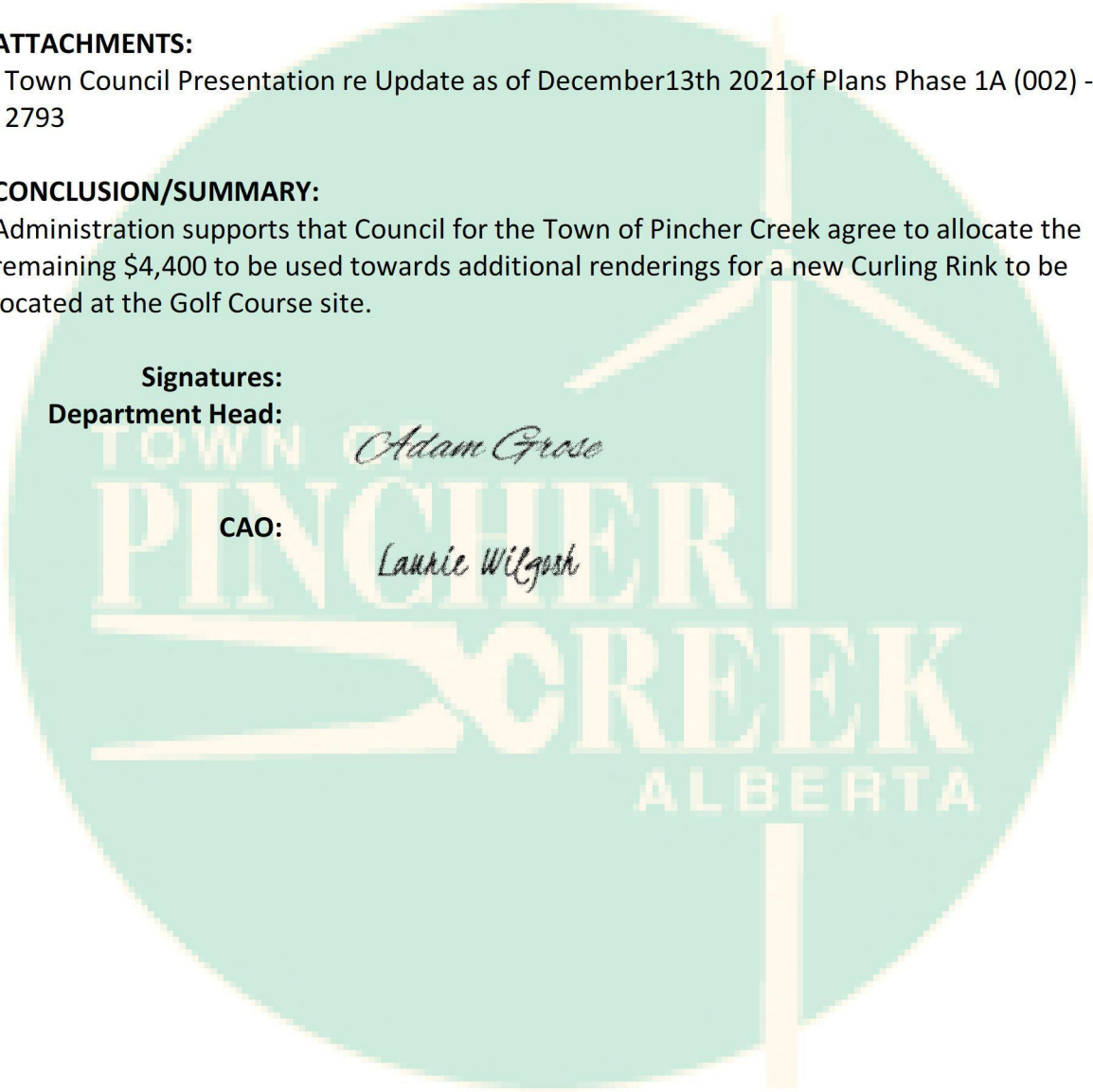
Signatures:

Department Head:

Adam Grose

CAO:

Lannie Wilgosh



Update by the Steering group of the Pincher Creek Recreation Center regarding the addition of a Multi-Purpose Curling Center to the accepted Plan of GDS, Phase 1A

Dec 2, 2021

Presentation to Town Council by Garry Cleland and Charles Clymer on behalf of the Steering Group.

Lady and Gentleman , on Sept 13, 2021 council accepted the submitted plan of GDS and the steering committee and agreed to the location of a proposed new curling center on the north east corner of the existing building known as the pincher creek recreation center. A number of you participated in this meeting that finally set a positive and responsible course for the future. All of council spoke in favor of a plan that would allow the golf course, the curling center, the bowling alley, the fitness center and the Town of Pincher Creek to move forward into the future together. A plan that meets the expectations of the towns own recreation survey. Once again our thanks to all of you for having that kind of foresight.

Today we are meeting to review the results of your foresight and decision to have a plan for the future. Over the past few months the Pincher Creek Curling Club had commissioned Jeff Lowry of Third Peak Digital Media @ (403) 394-6532, jeff@thirdpeak.ca, www.thirdpeak.ca , to create 3D Concept Renderings of the existing site with the addition of an expanded parking lot, an improved entrance to the entire site and a new multi-purpose 4 sheet Curling Center. You have each been provided with copies of these initial renderings. The Steering Group has also met, reviewed the renderings, recommended a couple of changes and have all agreed the renderings are very promising. The group also agreed that Third Peak Digital Media should be contracted again to obtain further renderings showing the recommended changes such as further expansion of the parking lot, as per the GDS plan, the location of the curling center 5 feet to the west and the addition of an entrance canopy for all four of the organizations involved. We had also agreed that to move forward we would have to have a floor plan of the existing building layout as well as an accurate plan of the services, such as water, sewer, gas and power, into the existing site. All of this is scheduled to be completed by Feb 15, 2022. All of the 4 sports clubs involved are going to provide a wish list and any plan changes going forward . Other than the golf clubs office relocation, in house, there are no large changes expected.

The steering committee has also established a committee for obtaining grants and funding available from all government and private sector agencies to add to the 1.25 million already allocated by a previous council. The curling club is in the process of establishing fund raising events. All and all the planning stage to this point has been very positive and the feedback from all contractors, building suppliers, concrete suppliers and community groups regarding the renderings in front of you have been very positive. The renderings have had an impact on the all four groups involved and their unity and resolve is as strong today as ever. Thanks again for assisting with that.

Today is once again an important one for the future of this complex. Today we ask this council to approve the use of the balance of the original Plan funding of \$30,000.00, an amount of some \$4,400.00, to be used to fund the plans and renderings of the changes to the existing drawings and the addition of floor plans of the existing building and the floor plans of the multipurpose curling center. Your approval would allow the curling club and golf club to move forward with the funding and community review stages of this master plan. Again, we the Steering Group and our 500 members, wish to thank this council for looking ahead with a plan we hope will benefit the community as a whole. Once again we all look forward to working with council to build a renewed healthy community spirit to go along with a new multi-purpose curling center.

TOWN OF PINCHER CREEK

REQUEST FOR DECISION

Council

SUBJECT: Community Economic Development Strategy	
PRESENTED BY: LaVonne Rideout, Community Services	DATE OF MEETING: 1/10/2022

PURPOSE:

For Council to approve the Community Economic Development Strategy.

RECOMMENDATION:

That Council for the Town of Pincher Creek approve the Community Economic Development Strategy as presented and that an invitation to the upcoming community engagement sessions be communicated to the community.

BACKGROUND/HISTORY:

In October 2019, the Town of Pincher Creek announced the launch of a community building project to design an economic development strategy.

Research for the project started in the fall of 2019 and over 100 businesses and community stakeholders were interviewed. The research team hosted two community engagement sessions that were widely advertised.

The objectives of the community economic development strategy (CEDS) based on the outcomes of the community engagement were determined to be:

- Retain and attract businesses and residents;
- Revitalize the downtown corridor;
- Add more housing options for residents and workforce;
- Streamline business interaction with the Town;
- Provide more diverse jobs;
- Create opportunities for retiring business owners to sell; and
- Diversify the economy.

Right up to March 2020, the project was on-track, on time and on budget. Then COVID-19 hit. Recommendations that had been researched and worked on for the future CEDS were temporarily shelved. Attention was turned to the emergent needs of existing businesses arising out of COVID. The project consultants (InnoVisions) and the Town and Chamber of Commerce developed a local solution to support businesses- the Business Recovery Support Program (BRSP) and the #LoveLocalPC program. Through the BRSP program, businesses were matched with business coaches, mentors, marketing experts, etc. to help them survive and to support them through recovery. Over 70 local businesses participated in the program and as a result most are still with us.

Returning to the original work of the CEDS, the consultants completed the report which is based on a solid foundation of community engagement. The CEDS includes four core strategic directions, thirty recommendations and an action plan on how to get it done.

The four goals of the CEDS are:

1. Retain and Expand Businesses in the Community;
2. Attract New Investment & Businesses;
3. Develop a Regional Workforce Initiative; and
4. Leverage Existing Assets for a Diversified Economy with the focus on creating a rural hub around health and wellness, business services and amenities, and a transportation and logistics hub.

The CEDS document lays out options for volunteer-based community 'Action Teams' to support workforce housing options; workforce attraction and the steps to take to capitalize on opportunities to improve local assets.

The strategy was presented to the new Town Council in November 2021.

ALTERNATIVES:

That the Council for the Town of Pincher Creek receive the Community Economic Development Strategy as information.

IMPLICATIONS/SUPPORT OF PAST STUDIES OR PLANS:

None at this time.

FINANCIAL IMPLICATIONS:

None at this time.

PUBLIC RELATIONS IMPLICATIONS:

The following sessions have been planned to continue community relations and engagement, sessions will be available virtually and registration for the sessions is currently available on the Town website.

Community Economic Development Strategy (CEDS). Hear the Plan. | Jan. 17, 2022

Start by hearing the whole strategy at one of two virtual, interactive sessions.

Session 1: January 17 from 1 to 2 p.m.

Session 2: January 17 from 7 to 8 p.m.

Then, take the time to think about what you heard and then share your thoughts and feedback with the community in a future session on how the plan will be implemented.

CEDS- Our Downtown: How to Move from Vacancy to Vibrancy | February 15 from 12 - 2 p.m.

Be part of the solution by providing your thoughts, insight and feedback on the plan relative to this issue in a two-hour session. In-person or virtual TBA

CEDS- Housing - If we don't build it, they can't come! | February 15 from 7 – 9 p.m.

Finding solutions to workforce housing shortages to bring new families to our community and provide options workers for our growing businesses. Hear the plan and share your feedback in a two-hour interactive session. In-person or virtual TBA.

CEDS- Workforce Retention and Attraction | February 16 from 10 a.m. – 12 noon

Canada's population is changing. Businesses are struggling to find staff. How welcoming are we to new people and new ideas? Let's find out in a discussion about what could be

done to help us attract and retain the population that will keep our community vibrant. This two-hour interactive session is designed for community members with ideas to share. In-person or virtual TBA.

CEDS- Health & Wellness Opportunities | March 15, 3- 5:00 p.m. location TBA

Health and wellness business opportunities are growing for those communities that have it at the forefront of their thinking. Hear the options to support growth in this sector of businesses and provide your feedback in a two-hour interactive session on how we can maximize the

ATTACHMENTS:

PinchCreek-CEDS-11-02-21-ExecutiveSummary - 2794

CONCLUSION/SUMMARY:

Administration supports that Council for the Town of Pincher Creek approve the Community Economic Development Strategy as presented and that an invitation to the upcoming community engagement sessions be communicated to the community.

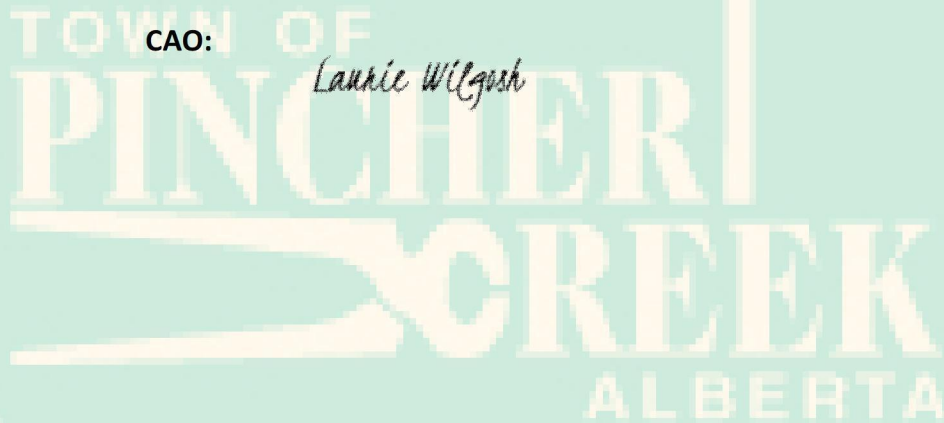
Signatures:

Department Head:

La Vonne

CAO:

Laurie Wilgosh





Town of Pincher Creek



INNOVISIONS
— & ASSOCIATES —

Community Economic Development Strategy

2021 - 2026
Summary



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PROPRIETARY NOTICE

This Community Economic Development Strategic (CEDS) Plan was prepared by InnoVisions & Associates (InnoVisions) for the Town of Pincher Creek. The professional opinions within this document are based on information and conditions that existed at the time the work was completed during the COVID pandemic. This document relies on the accuracy of existing Town and M.D. documents supplied by the Administration, as well as subjective content gleaned through interviews with individual businesses and community residents. In some instances, InnoVisions could not, and therefore did not, verify information supplied by others. If the information seemed reasonable it has been added to the document. Where possible, every attempt to verify information was made.

Neither InnoVisions nor its subcontractors shall be responsible for actions taken by the Town based on the information provided herein.

Note: The business cases, working examples and proposals stated within this document are concepts which are used to exemplify a proposed recommendation or activity. They are not, in and of themselves, professional recommendations by InnoVisions. The Town of Pincher Creek is encouraged to conduct its own due diligence prior to engaging any of the businesses mentioned in a case example.

EXECUTIVE SUMMARY

The Town of Pincher Creek retained InnoVisions & Associates (the Consultants) to create a community economic development strategy (CEDS) and a strong action plan to capitalize on existing and emerging opportunities of the 21st century. Many of the concepts, ideas and projects in this strategy are not new and have been talked about in the community – for years. This CEDS strives to create a new path to achieve the community’s goals and bring old and new ideas to fruition.

The Town has worked hard to support business sustainability and growth, and much has been achieved. Businesses in the region however, have new and urgent issues to manage, especially as a result of the pandemic. Community support is needed for businesses to continue to provide jobs, goods and services. This CEDS is an opportunity for all community members in Pincher Creek to work together to retain current businesses and attract new ones.

Stakeholder Engagement

Through focus groups, interviews and surveys, the community told the Consultants what they want the CEDS to achieve. They want it to:

- Attract more families to reside in Pincher Creek;
- Create options for Pincher Creek youth to stay and raise their families;
- Provide more good jobs, housing and education options;
- Encourage more businesses to set up in the area; and
- Increase the number of visitors who will spend their money in and around the town.

This CEDS is a roadmap for how to meet the community’s desired outcomes. It is part of a process that builds upon the assets and benefits within Pincher Creek. The town’s long-term economic success depends on the strength of its businesses and their success in providing goods and services to both residents and visitors.

To gather relevant data, business focus groups and over 50 one-on-one interviews were conducted by the Consultants with businesses, residents and service providers. Surveys were completed in March 2020 and May 2021 to keep abreast of the impact of COVID-19 on the business community with over 200 responses. The town’s Strengths, Opportunities, Aspirations, Risks and Results (SOARR) were confirmed via stakeholder engagement. The Consultants reviewed all existing foundational documents, studies and reports (where relevant) to ensure that all previous work was considered in this CEDS. Finally, opportunities were grouped into themes. The objectives of the community economic development strategy (CEDS) based on the outcomes of the SOARR are to:

- Retain and attract businesses and residents;
- Revitalize the downtown corridor;
- Add more housing options for residents and workforce;
- Streamline business interaction with the Town;
- Provide more diverse jobs;
- Create opportunities for retiring business owners to sell; and
- Diversify the economy.



When the winds of change blow, some people build walls and others build windmills – Chinese proverb

 EXECUTIVE SUMMARY

The Findings of the Stakeholder Engagement

A summary report from stakeholder engagement was presented to Council and the community in Nov. 2020. Titled 'What We Heard', it was a summary of the opinions of business owners/managers of what will help or hinder their businesses in the future. Businesses in the Town of Pincher Creek, along with those in the municipalities within the M.D. of Pincher Creek #9, are facing challenges that must be resolved. These challenges include the following seven identified issues:

1) Critical housing shortages:

- a. Housing shortages are affecting employee retention and attraction.
- b. Scarcity of housing options right across the housing continuum from social housing to market-based, free enterprise solutions.

2) Workforce shortages are looming:

- a. Stagnant and aging population base without population replacement.
- b. A shrinking labour pool, critical staffing shortages, and job skills gaps.

3) Downtown has little vitality:

- a. High number of downtown vacancies limits investment attraction opportunities.
- b. The Town currently offers no incentives to offset development risks for more live-work-stay-play options.
- c. Limited assortment available of the products and services needed to position Pincher Creek as a tourist destination.

4) Baby-boomer business owners are set to retire without apparent replacements:

- a. Business retention and expansion will become more challenging as boomer entrepreneurs retire.
- b. There will be a loss of jobs, products and services needed to retain and attract residents, newcomers (for workforce) and investment.

5) Data gaps affect decision-making and service delivery:

- a. Inconsistent data collection, different measurement values and analysis creates data gaps.

- b. Data gaps create misleading or confusing 'pictures' for decision makers and limit predictive outcomes.

6) Some Town administrative processes require updating and streamlining to be more effective for business:

- a. Red tape – dated foundational documents and some processes for business interaction with the Town are more complex than they need to be.
- b. Communications – internal and external gaps in messaging create misunderstandings and community/investor credibility challenges.

7) The economic reality – the need to build capacity, confidence and economic diversity:

- a. To truly diversify the economy residents of the community must understand the current economic reality, and they must have realistic expectations regarding opportunities. There must be commitment from residents to assist in making changes or little will be accomplished. Administration cannot do it alone.
- b. There seem to be community members who are misguided in their understanding of the process of economic development. Unfounded rumours are creating issues with selling the town as a good place to invest.
- c. NIMBYism is negatively influencing community growth and sustainability. Income, social inequality and limited housing options are contributing to the workforce issues. Without a workforce no business can succeed.

These issues are impeding current businesses and preventing new businesses from choosing Pincher Creek. Resolving these issues will provide the community with more jobs, better jobs, more residents and greater wealth.

Council and Administration have worked hard and accomplished a number of very positive outcomes including but not limited to: the Business Recovery Support Program (BRSP) to support businesses through the pandemic; the wayfinding signs (locally manufactured and installed) throughout the community; the recreation master plan; supportive advocacy of the local doctors in contract negotiations with the province and in support of the new CT scanner; the new Inter-municipal Collaborative Framework (IMCF) in partnership with the M.D.; the new Area Structure

Plan (ASP) designated for future development; the Pincher Creek Child Care Centres; and partnership in the newly minted South Canadian Rockies Tourism Association partnership. However, it seems the community is largely unaware of this economic development progress. It is time for a fresh approach to economic and social development — one that allows for even more achievement by involving citizens that understand the urgent need and will answer the call to action.

The Goal is to Become Three Interconnected Hubs in a Rural Setting

For Pincher Creek, the overarching economic development goal of this CEDS is to bring together the people, partnerships and possibilities to become the foremost service and amenities hub for southwest Alberta by 2026. The reasons to do this are to meet the community’s goals by becoming:

1. A health and wellness hub;
2. A business, service and amenity hub for the region (and beyond); and
3. A transportation corridor and logistics hub.



EXECUTIVE SUMMARY



The ‘town’, the collective of active residents, bright minds, virtuous organizations, special interest groups and dedicated champions, must work with Council and Administration. The execution of a long-term plan to diversify the economy and catapult the community forward must be a collaborative community effort. If it is not done as a collective with concerted effort, Pincher Creek will still be talking about the ‘opportunities’ in ten years instead of benefiting from them.

The conclusions and recommendations of this CEDS are motivated by a new approach to community economic development, one which shifts mindsets, revises systems, rethinks policies and builds on existing assets to advance rural community development. It focuses on ‘what works’. First, retain local businesses and residents before striving to attract new business investment or residents. Do this by building capacity for all businesses to be successful. Then, as the community becomes more investment ready (CIR) work to attract new businesses. Pincher Creek first has to invest in and improve local assets – local entrepreneurs, local institutions, local infrastructure, local partnerships and local systems. With this in mind, this Pincher Creek CEDS focuses on ‘rural development hubs’. Hubs are an approach to doing rural economic development differently.

Rural communities vary by economic base, demographics and geography. Rural communities often have fewer resources,

less capacity and they often lag urban centres in economic, social and health opportunities. However, rural communities when inspired are innovative, entrepreneurial and exhibit underdeveloped potential. An integral part of hubs includes economic development through the lens of the business community, and the inclusion of social development (housing, workforce, education, childcare), health (access to health and wellness services, mental health), environmental conditions (environmental planning and sustainability) and quality of life (recreation and personal growth). Hubs are coordinated partnerships and programs to leverage assets that are the key to current and future economic sustainability.



COMMUNITY ECONOMIC DEVELOPMENT STRATEGY (CEDS)

This CEDS, with 30 recommendations, calls for streamlining processes between the Town and its existing business base; reinforcing and building the entrepreneurial capacity that exists; and creating the conditions for increased collaboration and innovation. It seeks to develop partnerships that solve

issues. By focusing on the community's strengths and assets the community can create an ambitious investment in downtown revitalization, a town-wide housing plan, and also attract residents (immigrants and newcomers) to solve the workforce shortages and population decline.



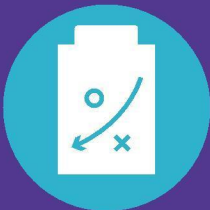
CEDS GOAL #1

**RETAIN AND EXPAND
BUSINESSES IN THE
COMMUNITY**



CEDS GOAL #2

**ATTRACT NEW
INVESTMENT &
BUSINESSES TO THE
COMMUNITY**



CEDS GOAL #3

**DEVELOP A REGIONAL
WORKFORCE**



CEDS GOAL #4

**LEVERAGE EXISTING
KEY ASSETS FOR A
DIVERSIFIED ECONOMY**

The following table is the abridged list of core activities.

Table 6: CEDS goals and action plan summary

 <p>CEDS GOAL #1 RETAIN AND EXPAND BUSINESSES IN THE COMMUNITY</p>	 <p>CEDS GOAL #2 ATTRACT NEW INVESTMENT & BUSINESSES TO THE COMMUNITY</p>	 <p>CEDS GOAL #3 DEVELOP A REGIONAL WORKFORCE</p>	 <p>CEDS GOAL #4 LEVERAGE EXISTING KEY ASSETS FOR A DIVERSIFIED ECONOMY</p>
<p>1.1 Develop a Business Concierge System</p> <p>1.1.1 Create a business-friendly culture at the Town Office</p> <p>1.1.2 Actively work to cut the red tape</p> <p>1.1.3 Develop an internal/external marketing plan</p> <p>1.2 A Leadership Development and Succession Planning Process</p> <p>1.2.1 Strive for continuing organizational excellence through leadership development and include succession planning</p> <p>1.2.2 Restructure the economic development department</p> <p>1.3 Develop a Data Strategy</p> <p>1.3.1 Increase local capacity to collect more local data</p> <p>1.3.2 Business licenses can be a source of primary data</p> <p>1.3.3 Incorporate NAICS codes</p> <p>1.4 Review the BRSP (2021) Outcomes to Move to Phase Three – an Entrepreneur Ecosystem</p> <p>1.4.1 Develop a Phase 3 transition plan</p> <p>1.5 Conduct a Structured Business Outreach Program</p> <p>1.5.1 Set up a Business Visitation/ outreach Program (BVP)</p> <p>1.5.2 Increase awareness of succession planning/ transitioning options for business owners</p>	<p>2.1 Develop a 21st Century Town Centre</p> <p>2.1.1 Develop a downtown corridor revitalization plan</p> <p>2.1.2 Build up rather than out</p> <p>2.2 Incentivize New Development and Investment</p> <p>2.2.1 Support an 'Investment Incentive Bylaw' to encourage development</p> <p>2.3 Develop a Small Business and Entrepreneurial Ecosystem</p> <p>2.3.1 Nurture an entrepreneurial ecosystem</p> <p>2.4 Establish a 'Community Investment Marketplace' – Local Investors, Local Business, Local Solutions</p> <p>2.4.1 Partner to develop a 'Community Investment Market Place'</p> <p>2.5 Host an Economic Development and Real Estate Investor Forum</p> <p>2.5.1 Host an investor forum to spur innovation in development</p>	<p>3.1 Champion a Regional Workforce Initiative</p> <p>3.1.1 Host a round-table workforce fact-finding discussion</p> <p>3.2 Appoint a Workforce Housing Action Team</p> <p>3.2.1 Appoint a Workforce Housing Action Team</p> <p>3.3 Develop a Rural Immigration Initiative – Become a 'Welcoming Community'</p> <p>3.3.1 Link this strategy to the 'Housing Action Plan'</p> <p>3.4 Link to Business Investment Options for Newcomers, Immigrants and Indigenous Entrepreneurs</p> <p>3.4.1 Partner to coordinate options for immigrant, newcomer and Indigenous entrepreneurs</p> <p>3.5 Create a Residential Growth Strategy</p> <p>3.5.1 Appoint a Workforce Attraction Action Team</p> <p>3.6 Become a Training Centre in the Region</p> <p>3.6.1 Leverage academic partnerships for training and jobs skills upgrading</p>	<p>4.1 Create a Health and Wellness Hub</p> <p>4.1.1 Establish a Health & Wellness Advocacy Action Team; determine when and who will act to Advocate, Champion or Team-up (ACT)</p> <p>4.1.2 Team-up to address staffing and housing shortages</p> <p>4.1.3 Advocate for a regionally supportive funding model</p> <p>4.1.4 Via local practitioners, and through the economic development lens, determine if more services can be provided locally</p> <p>4.2 Create a Business, Service and Amenity Hub</p> <p>4.2.1 Leverage Pincher Creek's central location in the region</p> <p>4.2.2 Encourage more B2B and B2C spending in the region</p> <p>4.2.3 'Business does better' in Pincher Creek marketing plan</p> <p>4.3 Expand into a Transportation Corridor and Logistics Hub</p> <p>4.3.1 Become a centre for regional logistics</p> <p>4.3.2 Complete the airport utilization business case</p> <p>4.4 Increase and Improve Community Assets</p> <p>4.4.1 Increase and improve community assets</p> <p>4.4.2 Work to increase market-ready tourism products and services</p> <p>4.4.3 Assist in supporting ag. organizations in encouraging innovation</p>

Where to Start

Of the 30 recommendations, the following are priorities to begin execution in the fall of 2021. They are:

1. Ask the community for help. Find your *Champions*, bring in your *Partners*, create your *Action Teams*. Host a community wide, round-table to present the CEDS strategy and get the volunteers you need.
2. Start the downtown revitalization community engagement sessions and retail analysis ASAP.
3. Champion the Workforce Housing Action Team and get the committee up and running.
4. Work with a third-party resource to develop a workforce housing and 'Welcoming Communities' action plan.
5. Pass the Investment Incentive Bylaw.
6. Streamline processes to reduce red tape issues for business.
7. Develop a staff succession plan and leadership development/mentorship program that will minimize the serious loss of knowledge and experience that will result from senior staff retiring in the next year. Find ways to keep retiring employees engaged as mentors and add knowledge resources to bolster the inevitable gaps.

There is a lot of work to be done for Pincher Creek to meet its potential. It will take engaged citizens, organizations, business owners, and Council and Town staff members all committed to ACT: Advocate, Champion and Team Up.

Take Action Now

ACT: Advocate, Champion and Team Up

It is important for everyone to know what they can do, and when and how to do it.

The CEDS is not the sole responsibility of the 'Town' (Council and Administration) but of the 'town' (the entire community). By identifying partnerships and community champions that will work together to build capacity, devote resources, time, energy and budget to ACT, the CEDS can overcome existing challenges and capitalize on opportunities.



6.0 ROLES, RESPONSIBILITIES & RECOMMENDATIONS

To capitalize on the opportunities and offset the challenges, the Town of Pincher Creek's Council and Administration have the capacity and resources to **ACT: Advocate, Champion and Team Up**. It is important for everyone to know what they can do and when and how to do it. Council and Administration should continue to recognize the difference between governance (leadership, strategic vision and direction, policy formulation, etc.) versus operations (the actual strategy and tactics created for development and implementation of Council's directives) in how and when they choose to ACT.

Advocate, Champion, and Team Up (ACT)

The following content provides a number of different projects that will inherently support business, diversify the business mix in the Town, and support the entire trade region.

Advocate: In the role of advocate, the Town can leverage their collective voice and resources for various projects. As advocates they can be more effective, expand participation, draw new investment, reach new partners, access provincial and/or federal dollars, etc. For example:

- **First Advocate.** Ask the community for help. Find your Champions, bring in your Partners, create your Action Teams. Host a community-wide, round-table to present the CEDS strategy and get the volunteers you need.
- **Advocate for business.** There is opportunity to support businesses in solving the challenges they face. Information gathered from primary business interviews will often present issues that impact businesses' profitability, affect their ability to expand or to even stay in operation.
 - » **Continue support for businesses post COVID.** Financially support the Business Recovery Support (BRSP) program and Phase 3, the development of a Small Business and Entrepreneurial Ecosystem to develop business (long-term) resiliency. Focus on activities to support businesses in workforce, housing and training needs.
 - » **Become pro-business ambassadors.** Business is caught in an economy where the price of oil has led to layoffs in Alberta, small businesses are struggling to stay afloat after COVID.

- » **Host a round table forum on investment opportunities.** Have realtors, developers, bankers and builders discuss innovative options for more housing and options for the downtown corridor revitalization and new development. Explore public-private partnership (P3) options.
- **Advocate for change in healthcare regulations that stifle innovation.**

Champion: In the role of 'champion' the Town will lead with strategic direction and provide resources (people, time and budget) to implement projects or processes.

- **Champion infrastructure for business development.** Champion projects that create the conditions for business to invest in the region. More multi-use, multi-purpose building options; shovel ready land; refined, effective bylaw; and reduction of red tape and wait times for development will incentivize developers. Become more community investment ready.
- **Champion a downtown corridor revitalization.** Create a plan that incorporates vibrant placemaking and live-work-stay-play options.
- **Champion a 'Regional Workforce Initiative'.** Critical workforce shortages and skills gaps are affecting businesses. Include more options for workforce housing and learn how to become a 'welcoming community' for newcomers and immigrants.
- **Champion a 'Community Investment Marketplace', where local investors can invest in local businesses, organizations or individual projects.** There is keen interest from locals to invest in personal passions and/or businesses within the region. There is financial and knowledge wealth available to make such investments. Be the conduit.
- **Champion more B2B, B2C regional buyer and supplier networks.** Start with a reverse tradeshow. There are over 450~ businesses in the Town alone. Together with the M.D., there is the ability to increase awareness, interaction and spending between regional consumers and the businesses themselves.
 - » Develop and implement programs to increase more business to business (B2B) and business to consumer (B2C) transactions in the region. Have a regional business directory that lists products and services.

- » There are close to 32,000 consumers in the trade region and over 500 businesses (Town and M.D.), create more awareness and interaction between regional buyers and sellers.

Team Up: Town can collaborate with other organizations' projects and processes. There are always more projects than resources. While Administration is working hard to accomplish the current projects set by Council, there is a need to build capacity for other organizations to support economic development projects. Especially get involved with those that support business retention and new investment, or lessen challenges such as businesses' access to employees, profitability and/or markets.

- **Speak with regional organizations about their existing or planned business support programs.** Any organization, whether it is a volunteer group or paid professional social supports, works for the betterment of the community. There is potential for partnership, if not directly with the Town, then at least with each other.
- **Team-up and support organizations that are caught in bureaucracy** that impacts their budget and/or service delivery. The Pincher Creek hospital has the capacity to add services IF the staffing shortages are resolved. Located in Alberta Health Services (AHS) South Zone, the hospital is the 2nd busiest in the region, however, it does have two OR's that are underutilized. Through the Health and Wellness Action Team determine if there are opportunities for service provision and revenue generation that could stay local.
 - » Explore how the Town could support the hospital, and/or expand involvement in their endeavours to attract and retain more skilled healthcare workers, and lobby the provincial government to provide access to satellite training facilities and/or incentivize nurses, training within the region. Connect volunteers with a passion for education to increase political pull and ensure that the community supports the goal.
- **Collaborate on regional tourism projects and initiatives.**
 - » Clearly define the purpose and roles of regional organizations and institutions. Understand who is working on what and how the outcome will benefit the Pincher Creek Region. Recognize and support regional

partnership roles. Support the new DMO's initiatives, regional marketing campaigns and training programs to 'grow' more tourism operators and expand tourism visitor experiences.

- » **Seek collaboration in funding.** Capitalize on the new provincial and federal programs that support priorities outlined within the CEDS such as: infrastructure (downtown revitalization); development; aviation and transportation; housing; jobs and skill development; and Indigenous projects.

See Appendix G, Oversight for Council Appointed Committees provides direction on how to engage community and champions.

The following are the 30 recommendations found within the body of the main document.

GOAL #1: RETAIN & EXPAND BUSINESSES IN THE COMMUNITY

1. Develop a Business Concierge service – coordinate a one-window approach within the Town administration that builds relationships with businesses from the first interaction. Strategize on ways to simplify and streamline application processes and reduce wait times. Don't make the businesses run around to various departments to get their needs met.
2. Create an authentic pro-business culture at Town office. Engage all staff in an economic development session on the importance of increasing business within the Town and how the various departments could link to economic development activities.
3. Have the Economic Development Officer act as the Town liaison/project manager/quarter back for the businesses requiring assistance.
4. Restructure the economic development position and department; include considering as needed, non-payroll contractors for communications and events.
5. Foster a pro-business environment by reducing the red tape around each process of interacting with the Town. Provide staff with authority, accountability, encouragement and BUDGET to find innovative ways to improve processes and support businesses.
6. Budget for more external communication processes to

reach different audiences to provide facts, build awareness and stop the rumours.

7. Develop a succession plan and leadership development/mentorship program that will minimize the serious loss of knowledge and experience of the senior staff retiring in the next year. Find ways to keep retiring employees engaged as mentors and add written knowledge resources to bolster the inevitable gaps.
8. Develop a data strategy. Increase the collection of primary data to provide a solid base of information for analysis to ensure that decisions are accurately informed.
9. Revamp the business licenses to capture relevant information about the businesses.
10. Incorporate the North American Industrial Classification System (NAICS) categorization within the business licensing process.
11. Explore the option of a bridge program to link to the Town's existing Diamond software, create a workaround, or invest in a new system to track NAICS.
12. Conduct a formal business outreach program, track business interviews in a confidential CRM, follow-up on red (closures, exiting the community, etc.) and green flags (expanding, new certification, products, etc.).
13. Review the Business Recovery Support Program (BRSP). Consider timing on when to advance to Phase 3, to the small business and entrepreneur ecosystem program.
14. Encourage small business and an entrepreneurial ecosystem. Designate time and budget to entrepreneur-led economic development activities to offer businesses life-stage training, mentoring, and sector specific programs to build a resilient business community.
15. Conduct a structured business outreach program to gather local business intel to develop programs for business retention and expansion.
16. Provide succession planning opportunities for business owners to sell or transition their businesses to ensure that products and services continue to be available in the community.



GOAL #2: ATTRACT NEW INVESTMENT & BUSINESSES TO THE COMMUNITY

17. Develop a 21st century 'Downtown Revitalization and Vibrancy plan' which is authentically designed and incorporates more multi-use options to live-work-play and stay in the downtown corridor and community neighbourhoods.
18. Incentivize development and investment. Share the risk with developers and business owners to spur new investment and commercial development.
19. Have land and development plans such as an Area Structure Plan approved and in place to allow for more investment and economic development. Incorporate and encourage more 'placemaking' and authentic, architectural and brand themes into all community amenities such as downtown redevelopment, recreational trail systems and way-finding.
20. Develop a small business and entrepreneurial ecosystem which encourages new business starts and business investment spurring an increase in more diverse products and services to attract residents, newcomers to the community and visitors.
21. Establish a local Community Investment Market Place to provide different types of funding/financing options for entrepreneurs.

GOAL #3: DEVELOP A REGIONAL WORKFORCE INITIATIVE

22. Champion or team-up in a coordinated regional workforce initiative that brings together expert workforce resources for specific projects in workforce training and skills development.
23. Position Pincher Creek to become the most attractive housing location for young families in the region by ensuring a variety of housing options. Appoint a Workforce Housing Action Team. Engage an expert to develop a Housing Action Plan. Liaise with the existing Housing Management Body (HMB), and ensure the focus is on all types of housing. The research is complete, Pincher Creek needs an actionable "who, what, where, when and how" plan to provide more housing options ASAP.

24. Develop a 'Rural Immigration - Welcoming Community Program'; become known as a welcoming community. Work with subject matter experts on immigration and indigenous relations to enhance efforts to retain and attract newcomers and build capacity to support their smooth integration into the community. Create pathways to be more inclusionary and accepting of the Indigenous population.
25. Create a 'Residential Growth Strategy' with a focus on how to reduce youth migration out of the region. Increase opportunities for youth to return home with a variety of tactics based on job opportunities and housing. Consider lifestyle trends and integrate immigrants and newcomers into the community with the objective of having more young families. Through a 'Workforce Attraction Action Team' consider options to address action items which strive to address the social, mental, and physical well-being of the existing and future population.
26. Become a training centre. In addition to existing training organizations, anchor education systems in the community to stop the out-migration and increase educational opportunities. Promote Pincher Creek as a community of choice for newcomers both as employees or as new business owners/entrepreneurs.

GOAL #4: LEVERAGE KEY COMMUNITY ASSETS FOR A DIVERSIFIED ECONOMY

27. Develop the rural hub concept. Strive to build capacity to supply more products and services by providing more health & wellness options; more essential services; more regional movement of goods and services; and more support for agriculture and tourism development.
 - a) *Position as a 'health and wellness hub'.* Leverage Pincher Creek's teaching hospital and ancillary support services to attract more health and wellness practitioners and businesses.
 - b) *Leverage Pincher Creek's central location in the region.* Position as a 'service and amenity hub' by increasing and improving key essential services and community assets to meet regional needs (e.g., housing, skilled workforce, quality health, education, amenities and facilities).

- c) *Position as a transportation corridor and logistics hub.* Increase partnerships and project-based activities to promote an increase in the flow of goods and services via roads, rails and runways that feed into the community. Confirm a business case that could leverage the airport to move more products, people, services and investment in the region.
28. Increase and improve community assets that are key to future sustainability and prosperity, and will attract different demographic markets as a result of development of the above mentioned sectors.
29. Link to tourism bodies (e.g., the new DMO [South Canadian Rockies Tourism Association] and/or other tourism organizations). Work and plan collectively and strategically to expand the number and capacity of revenue producing visitor experiences. Work with tourism operators to access affluent tourist markets.
30. Assist in supporting the dissemination of information about new market opportunities in agriculture. Identify and support a champion that encourages local farmers and ranchers to access innovation programs and projects. Recognize that there is a shift taking place in agriculture to new needs in the market for pea proteins and novel (to the area) crops. Pay attention to the aging farmers and ranchers and work with organizations to help them transition their businesses to new owners to keep those farms and ranches prosperous and in the community.

“The pessimist complains about the wind; the optimist expects it to change; the realist adjusts the sails.”

~ WILLIAM ARTHUR WARD

7.0 CONCLUSION

This Pincher Creek Community Economic Development Strategy (2021-2026) provides goals and a path to reach them. It provides a strong impetus for action to generate economic investment and growth.

To capitalize on the region’s rich opportunities will require all those involved to not only reframe the problems but also the solutions. This CEDS recognizes it is not the sole responsibility of the Town (Council and Administration) to enact this strategy. It needs the ‘town’, working through partnerships and with champions, to build capacity, devote resources, time, energy and budget to overcome the existing challenges and capitalize on opportunities.

Pincher Creek has a lot of work ahead. The town must quickly begin the many projects that will lead to success in economic development. Here is the priority list:

1. Ask the community for help. Find your *Champions*, bring in your *Partners*, create your *Action Teams*. Host a community-wide, round-table to present the CEDS strategy and get the volunteers you need.
2. Start the downtown revitalization community engagement sessions and retail analysis ASAP.
3. Champion the Workforce Housing Action Team and get the committee up and running.
4. Work with a third-party resource to develop a workforce housing and ‘Welcoming Communities’ action plan.
5. Pass the Investment Incentive Bylaw.
6. Streamline processes to reduce red tape issues for business.
7. Develop a staff succession plan and leadership development/mentorship program that will minimize the serious loss of knowledge and experience the senior staff retiring in the next year. Find ways to keep retiring employees engaged as mentors and add knowledge resources to bolster the inevitable gaps.

Good luck!



Town of Pincher Creek

Community Economic Development Strategy

2021 - 2026

INNOVISIONS
— & ASSOCIATES —

TOWN OF PINCHER CREEK

REQUEST FOR DECISION

Council

SUBJECT: New Assessment Review Board Member Training	
PRESENTED BY: Lisa Goss, Administrative Manager	DATE OF MEETING: 1/10/2022

PURPOSE:

For Council to consider Assessment Review Board Member Training for members of Council.

RECOMMENDATION:

That Council for the Town of Pincher Creek agree and authorize Mayor/Councillor(s) _____ to attend Assessment Review Board Member training virtually via The Land and Property Rights Tribunal.

BACKGROUND/HISTORY:

The Land and Property Rights Tribunal (formerly the Municipal Government Board) is responsible for delivering Assessment Review Board (ARB) Member and Clerk certification training.

At the November 8, 2021 regular meeting of Council the Regional Assessment Review Board Bylaw 1633-21 received all three readings and the updated (as per MGA requirements) Agreement for Regional Assessment Review Services was approved.

ALTERNATIVES:

That Council for the Town of Pincher Creek receive the information regarding New Assessment Review Board Member Training as presented.

IMPLICATIONS/SUPPORT OF PAST STUDIES OR PLANS:

In 2010 the Town of Pincher Creek entered into an agreement and adopted a Bylaw for Regional Assessment Review Board services with the Oldman River Regional Services Commission.

FINANCIAL IMPLICATIONS:

At this time there is no cost to register for the course. The Member/Clerk will be required to fill out the registration form, authorized by the CAO/Director/Manager of the sponsoring municipality.

PUBLIC RELATIONS IMPLICATIONS:

None at this time.

ATTACHMENTS:

2021.11.08 Agreement For Regional Assessment Review Services - 2777

2022 Assessment Review Board Training Dates - 2777

FW_New Assessment Review Board Member Training - 2777

CONCLUSION/SUMMARY:

Administration supports that Council for the Town of Pincher Creek authorize the Mayor and/or Councillors to attend Assessment Review Board Member training virtually.

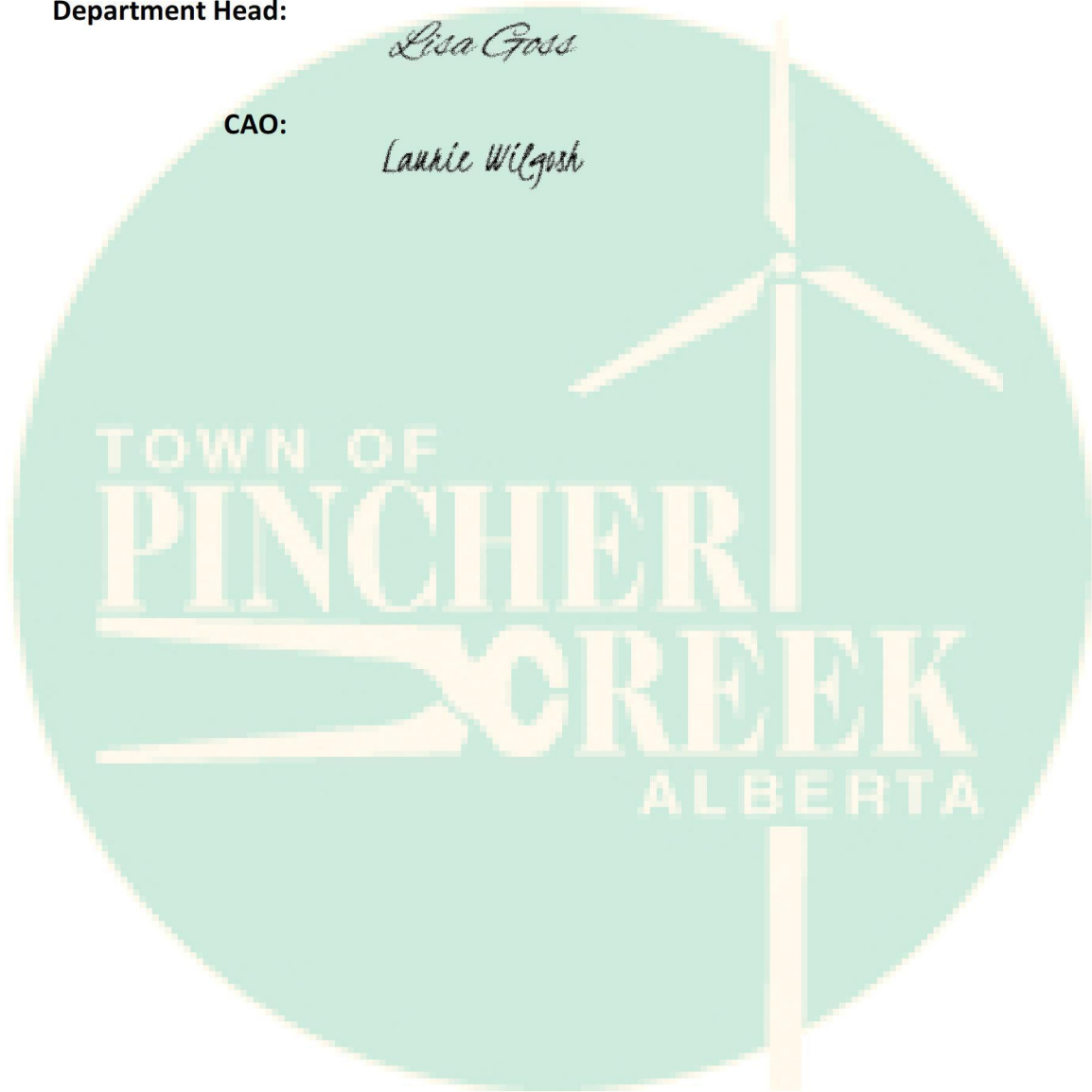
Signatures:

Department Head:

Lisa Goss

CAO:

Laurie Wilgosh



Schedule "C" Responsibilities

AC = Assistant Clerk from Member Municipality

A = Assessor from Member Municipality

C = Clerk for Regional Board (ORRSC or as designated by Chief Administrative Officer)

	Receipt of Appeal
AC	<ul style="list-style-type: none"> Collect fee
AC	<ul style="list-style-type: none"> Review appeal for validity/compliance with legislation
AC	<ul style="list-style-type: none"> Open file and send to Assessor & Clerk

	Initial Stages
A/AC	<ul style="list-style-type: none"> Preliminary discussions and disclosure of information occurs between Complainant and Assessor
A/AC	<ul style="list-style-type: none"> Assessor advises Assistant Clerk if matter is resolved or proceeding to appeal
AC	<ul style="list-style-type: none"> If resolved, Assistant Clerk advises Clerk and administers withdraw in accordance with local practice (refund fee MGA Sec, 481(2))
AC	<ul style="list-style-type: none"> If proceeding, Assistant Clerk advises Clerk and forwards copy of all appeal documents
AC	<ul style="list-style-type: none"> Assistant Clerk advises Regional Clerk of hearing location preference

	Confirmation of Receipt of Appeal
C	<ul style="list-style-type: none"> Review appeal for appeal type/validity/compliance with legislation
C	<ul style="list-style-type: none"> Determine if issue exists for merit hearing

	Assignment of Resources
C	<ul style="list-style-type: none"> Open file/identify all parties involved
C	<ul style="list-style-type: none"> Assign administrative support and Board members
C	<ul style="list-style-type: none"> Establish hearing date, schedule facility, Board members

	Send Notice of Hearing to Complainant
C	<ul style="list-style-type: none"> Copies to Assistant Clerk, Assessor and Minister (if CARB)
C	<ul style="list-style-type: none"> Copies if necessary to property owner, agent, lessee, etc...

Assessment Review Board training dates 2022

- January 28 - New clerk and clerk refresher
- February 7 to 11 (morning) - New Member
- February 15 to 17 (morning) - Member refresher
- February 28 to March 4 (morning) - New Member
- March 8 to 10 (morning) - Member refresher
- March 18 - New clerk and clerk refresher
- April 19 to 21 (morning) - Member refresher
- April 28 - New clerk and clerk refresher
- May 2 to 6 (morning) - New member
- May 18 - New clerk and clerk refresher
- May 24 to 26 (morning) - Member refresher
- June 13 to 17 (morning) - New member
- June 22 - New clerk and clerk refresher
- September 28 - New clerk and clerk refresher

Administrative Manager

From: Cao
Sent: Wednesday, December 08, 2021 9:16 AM
To: Administrative Manager; Legislative
Subject: FW: New Assessment Review Board Member Training

Lisa, I think Don was waiting for this training to come up? We could add this information to the other notice we received this week from the province.

I think we were going to take an RFD to council on the 10th of January.

Thanks, Laurie

From: ORRSC Administration <admin@orrsc.com>
Sent: December 8, 2021 9:03 AM
To: ORRSC Administration <admin@orrsc.com>
Cc: Lenze Kuiper <lenzekuiper@orrsc.com>
Subject: New Assessment Review Board Member Training

Good morning,

As you are aware, you have been appointed, by your municipality, to the Assessment Review Board.

Assessment Review Board New Member Training is provided by the Land and Property Rights Tribunal (LPRT). It was hoped that new Members could receive the on-line training from LPRT collectively in ORRSC's Conference Room. However, this training is now delivered in 5, 3 hour on-line sessions.

This format would be difficult for ORRSC to offer in person at our office, as Members would have to travel to 5 separate times. Having said that, ORRSC will not be hosting the training in its building, and new ARB Members will be required to register and attend independently.

Below is the information from LPRT regarding training. Once training has been completed, please forward your certificate to ORRSC, so we can keep our records accurate. If you have any questions, please let me know.

All CAOs, Clerks, Members and Stakeholders;

The Land and Property Rights Tribunal (formerly the Municipal Government Board) is responsible for delivering Assessment Review Board (ARB) Member and Clerk certification training.

Registration for 2022 ARB training courses is now open, subject to demand. Please refer to the [LPRT Website](#) for course information including upcoming course dates and the registration form.

Due to the ongoing COVID-19 pandemic, courses will only be offered through online sessions at this time until further notice.

To register, please complete a registration form and forward to lprt.training@gov.ab.ca.

Any questions with respect to the registration process or program content should be directed to the Land and Property Rights Tribunal at 780-427-2444, or by email to lprt.training@gov.ab.ca

Frequently Asked Questions

1. How do Members and Clerks register for a course?
 - Please refer to the [LPRT Website](#).
2. Do ARB Members and Clerks need to recertify?
 - Yes. In order to have an 'active' status, the certification must be refreshed every 3 years.
3. Is there a cost to register in the course?
 - No. At this time there is no cost to register for the course. The Member/Clerk will be required to fill out the registration form, authorized by the CAO/Director/Manager of the sponsoring municipality. The Registration form is on our website.
4. How do I know if my Members' or Clerks' certifications are current?
 - Certification status for all current ARB Members and Clerks is maintained by the Land and Property Rights Tribunal. Please email us with the names of the individuals you would like us to verify certification status for at lprt.training@gov.ab.ca.

Stay safe,

Tara Cryderman, Executive Assistant

Oldman River Regional Services Commission

3105 – 16 Avenue North

Lethbridge, AB T1H 5E8

Phone: (403) 329-1344

admin@orrsc.com



OLDMAN RIVER REGIONAL SERVICES COMMISSION

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TOWN OF PINCHER CREEK

REQUEST FOR DECISION

Council

SUBJECT: Proclaiming 2022 the Year of the Garden	
PRESENTED BY: LaVonne Rideout, Community Services	DATE OF MEETING: 1/10/2022

PURPOSE:

To support Communities in Bloom and declare 2022 the Year of the Garden

RECOMMENDATION:

That Council for the Town of Pincher Creek proclaim that 2022 is the Year of the Garden.

BACKGROUND/HISTORY:

Communities in Bloom and the Canadian Garden Council invite municipalities to proclaim 2022 as the Year of the Garden for their citizens to acknowledge all the benefits that Gardens and Gardening provide.

By joining Canada’s celebration of the Year of the Garden 2022 municipalities will demonstrate leadership and inspire and engage citizens using evidence-based information and actions to contribute to the sustainability of Canadian municipalities.

What is The Year of the Garden 2022?

The Year of the Garden 2022, a Centennial Celebration of Canada’s horticulture sector from January 1 to December 31, 2022, will commemorate Canada’s rich garden heritage, celebrate today’s vibrant garden culture, and create important legacies for a sustainable future.

Planning is underway for a year of exciting activities, celebrations, special events and promotions that will take place in communities, schools, businesses, public gardens, and backyard gardens in all parts of Canada.

Join the Celebration and Proclaim 2022 as the Year of the Garden in Your Municipality
Join Canada’s Garden-Family – thousands of plant growers, product manufacturers, retailers, landscape service providers, public gardens and garden experience providers, garden clubs and societies, and affiliated businesses – which will be sharing their knowledge and offering events to help Canadians Live the Garden Life.

The Year of the Garden 2022 is a unique opportunity for a municipality to engage citizens and the community to highlight and impact priorities such as:

- Post COVID Recovery
- Quality of Life
- Healthy Citizens
- Environmental Climate Action
- Economic Growth
- Enhance Cultural Vibrancy

- Reconciliation and Inclusivity
- Tourism Destination Readiness

The Year of the Garden 2022 campaign will reach and inspire the public to learn about the connections gardens and gardening have with many important community quality of life benefits including:

Environmental Benefits

- Integration of more plants into city life: tree canopy, community gardens, public parks, green roofs, green infrastructure
- More plants and more gardens produce more oxygen, sequester more carbon, mitigate heat island effect in urban areas
- Engaging Canadians in the Federal government's commitment to plant 2 billion trees, and commitment to fight Climate Change
- Contribute to attaining sustainable development goals

Economic Benefits

- Gardens and gardening generate economic activity for the garden family sector
- Impact of public garden visitation, a demonstrated major tourism draw
- Generate economic development, attracting residents, businesses, and visitors in communities across the country
- Enhancing quality of life favours economic stability of Canadians

Health and Wellness Benefits

- The relation between improved health and gardening is well documented
- Active living for all ages
- Contribute to healthier Canadians and reduced health costs
- Engage Canadians with Canada's healthy eating strategy

Cultural Benefits

- Better understanding of the role gardens and gardening play in the development of communities and our country
- contribute to the reconciliation with our First Nations that live in harmony with nature and plants
- Contribute to Canada's inclusivity agenda since "in the garden there are no differences", just plants, and people of all ages and cultures who love them
- support the integration of a garden culture in schools and community gardens

ALTERNATIVES:

That the Council for the Town of Pincher Creek accept the request to Declare 2022 the Year of the Garden as information

IMPLICATIONS/SUPPORT OF PAST STUDIES OR PLANS:

None at this time

FINANCIAL IMPLICATIONS:

None at this time

PUBLIC RELATIONS IMPLICATIONS:

This is a nationwide initiative. We can register our community as participants.

This initiative supports and helps celebrate both Pincher Planters and Communities in Bloom. There are many businesses and store fronts that contribute to brightening the town and making it more visually vibrant.

ATTACHMENTS:

Template-Municipal-Proclamation-of-2022-as-Year-of-the-Garden - 2791

Year-of-the-Garden-2022-Invitation-to-Municipalities - 2791

Year-of-the-Garden-2022-Municipal-Presentation - 2791

CONCLUSION/SUMMARY:

Administration supports the Council for the Town of Pincher Creek to proclaim 2022 the Year of the Garden for our community.

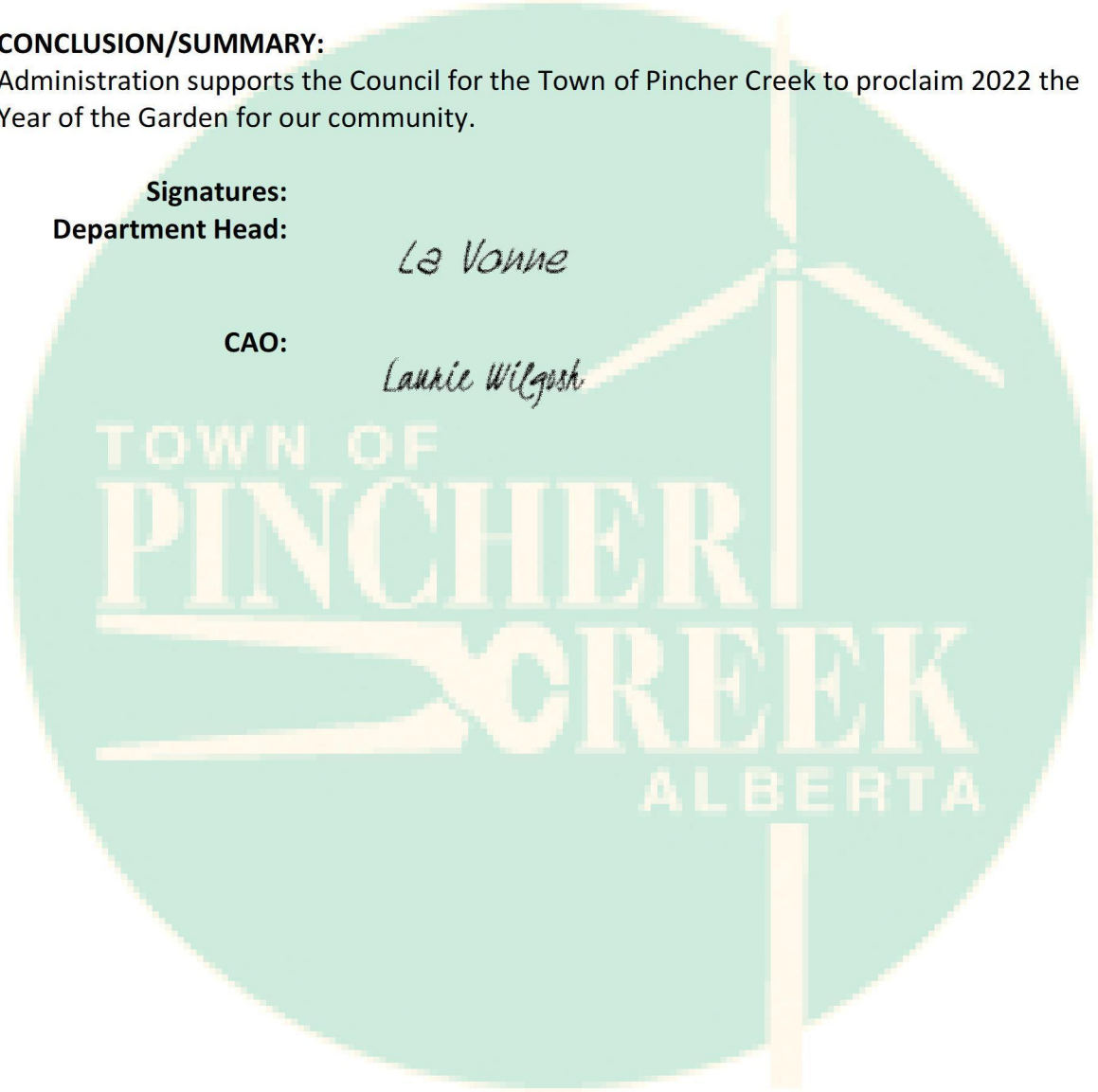
Signatures:

Department Head:

La Vonne

CAO:

Lannie Wilgosh





Year of the Garden
Année du jardin



Presentation to Municipalities

October, 2021

A year long, nationwide celebration

Celebrating an important anniversary

2022 is the **centennial of Canada's ornamental horticulture sector** marked by the Canadian Nursery Landscape Association (CNLA) **100th Anniversary**.

The **Year of the Garden 2022**, January 1 to December 31, will:

- **celebrate** Canada's rich horticulture and garden heritage
- **celebrate** today's vibrant garden culture
- **create** legacies for a sustainable future

A year long invitation to Canadians

'Live the Garden Life – Vivre la vie de jardin'

Year of the Garden
Année du jardin



2022 Proclaimed Canada's Year of the Garden

Our Mission is to **celebrate and generate development and growth of Canada's garden culture.**

As the country recovers from COVID, the **Year of the Garden 2022** will mark an important period **for Canadians of all ages to learn more about growing, enjoying and experiencing gardens, and all the vital quality of life benefits they provide.**

On March 22, 2021, with the support of Canada's Garden-Family, **2022 was proclaimed the Year of the Garden.**

On June 21, the **federal government recognized 2022 as Canada's Year of the Garden** via a House of Commons declaration



CANADIAN GARDEN
COUNCIL

CONSEIL CANADIEN
DU JARDIN

A Garden Celebration for all Canadians

Passion for gardening has never been more evident than during the pandemic as families sheltered at home and turned their yards into practical and beautiful garden sanctuaries.

The **Year of the Garden 2022** is an engaging **marketing and communication campaign** to be delivered from coast to coast to coast via **traditional and digital media and members Canada's Garden-Family**.

There'll be **something of interest for everyone** of every age and for all gardening skill levels from novice to expert.

Year of the Garden 2022 is meant to **profile and enhance all the good work being done** by members of Canada's Garden-Family and make it easy for Canadians to participate.



Founding Partners

The launch of the **Year of the Garden 2022** was made possible by the generous support and guidance of the Founding Partners



Invitation to Canadian Municipalities

In collaboration with Communities in Bloom and Fleurons du Québec, our invitation to Canadian municipalities is to join the celebration by:

- Proclaiming **2022 the Year of the Garden**
- Committing to be a **Garden-Friendly City**
- Celebrating our **National Garden Day** – Saturday before Father’s Day, June 18, 2022

Toronto was the first to do it ! Will you join them?

Does your municipality want to celebrate your garden culture and traditions?

Does your municipality want to join the Year of the Garden 2022 celebrations?



Invitations to Canadians

Making it Easy to Participate!

Invitations to join the celebration via the many existing and new activities and promotions offered by members of the Garden-Family in communities across the country to facilitate their participation to the **Year of the Garden 2022**.

First Invitation: Make Your Garden A Celebration Garden!

Canadians are invited to sign up their gardens as a “**Year of the Garden 2022 Celebration Garden**”.

How will you invite your citizens to sign up their garden and celebrate the Year of the Garden 2022?



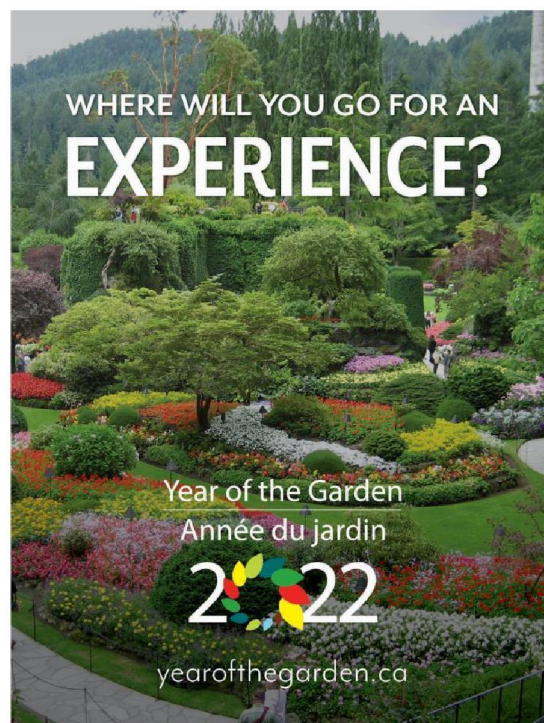
Visit your favorite garden or discover a new one

Invitation to travel and visit the many gardens across the country on Canada's Garden Route and in your community during the Year of the Garden 2022.

Viewing landscapes that represent different regions, climate zones and purposes is a fun and educational way to inspire Canadians with ideas for their own garden sanctuaries.

Why would Canadians visit your municipality during the Year of the Garden 2022?

If you have a public garden, is it on Canada's Garden Route?



Celebrate our Garden Heritage

During the **Year of the Garden 2022** Canadians will be invited to **discover gardening traditions** such as the First Nations' knowledge of living in harmony with plants and nature, early 'European-style' gardens and the importance of historic gardens like those in Annapolis Royal and Québec City as well as garden traditions introduced by immigrants from around the world.

What would you like Canadians to learn about during the Year of the Garden 2022?



Plant **Red** and show your Canadian garden pride

Following on Communities in Bloom's successful 2021 invitation to "Plant Yellow", the **Year of the Garden 2022** invites all Canadians to plant something **red** to express their Canadian garden pride and the joy of celebrating the **Year of the Garden 2022**.

From parks to playgrounds, front yards, back yards, balconies, baskets, boulevards, barrels and planters, wherever there's an empty space, there is an opportunity to plant **red** and join in the 2022 celebration.

Would you invite your citizens to Plant **Red during the Year of the Garden 2022?**



Climate Action gardens and gardening

Gardens and gardening are one of the most effective ways for Canadians to positively impact climate change.

Plant trees, rain gardens, green roofs and food gardens for sustainable nature-based climate solutions for a greener future.

Canadians will be invited to register their 'Climate Action Garden' and discover its environmental impact thanks to a calculator being developed by Canadian Nursery Landscape Association.

How can you invite your citizens to register their garden?



Inviting Canadians to be Garden Volunteers

Volunteering improves quality of life as well as the community's quality of life.

Canadians will be encouraged to **engage with volunteer gardening opportunities in their communities** for the **Year of the Garden 2022** and to discover the benefits and the fun of sharing their passion for gardenening and learning from others by becoming a member of a garden organization.

How could you invite your citizens to engage with gardening during the Year of the Garden 2022?



Health and Well-being

During the **Year of the Garden 2022** Canadians will learn about the **many benefits that plants, gardens and gardening have on health and well-being**. It will be like getting a garden prescription for the future.

Year of the Garden 2022 will provide a weekly garden prescription – **Garden RX**

What garden prescription would you suggest for the Year of the Garden 2022?

In addition, the Year of the Garden 2022 launches the challenge of integrating a garden experience into each health center in the country.

Can you share the Garden prescription with your citizens and integrate garden experiences to health center in 2022 ?



A Garden for Every School

A legacy goal of the Year of the Garden 2022 is 'A Garden for Every School', providing an important learning opportunity for every child and for future generations.

A Resource Kit will be made available to learn about the many programs available to help schools plant, grow and maintain sustainable garden experiences.

Do all your schools have a garden experience?



Canadian Garden Heroes

Every garden organization has a **special person** who inspires and leads volunteers in planting a love of gardens and gardening. Not-for-profit garden organizations will be encouraged to recognize their passion and hard work by selecting a person to be their **Year of the Garden 2022 Canadian Garden Hero** to be celebrated during **Garden Days, June 11 to 19**.

How will you celebrate your municipality's Year of the Garden 2022 Garden Hero?

Right: **Eileen Hunt**, volunteers with "Friends of Maplelawn Garden." This is just one of several community garden projects she is involved in.



Canadian Garden Hall of Fame

The **Year of the Garden 2022 – ‘Canada’s 100 Garden Moments’** will shine a spotlight on **the achievements and leaders** who have helped to **shape today’s rich Canadian garden culture** and why horticulture heritage matters.

Who or which event could your municipality nominate to be one of “Canada’s 100 Garden Moments” ?



Above: **Brother Marie-Victorin**, the father of the Botanical Garden of Montreal.

Left: **Isabella Preston**, ornamental plant breeder.

Year of the Garden 2022 'Live the Garden Life' Agenda?

The **'Live the Garden Life' Agenda** will become a **dynamic source of information** that will keep everyone updated on what's happening **when and where, and how to connect, to engage, to participate and celebrate.**

It's not too soon to begin planning your activities for the 'Live the Garden Live' Agenda.



YOUR ACTIVITY

Year of the Garden | Année du jardin



The Year of the Garden 2022 Starts Now

Start Planning

It's not too soon to begin thinking about how citizens might **'Live the Garden Life'** during the **Year of the Garden 2022** at home, work, school, in their communities, clubs and societies or even while on vacation!

How can you help your citizens celebrate the Year of the Garden 2022 and Live the Garden Life?



Our Invitation - Join the Celebration

Join the the Garden-Family, from growers to garden centres and retailers, designers, landscaper and the garden experience sector from public gardens, horticultural societies and garden clubs, to garden communicators, educators and affiliated businesses and **engage with the Year of the Garden 2022 and share your garden culture.**

Proclaim 2022 the Year of the Garden in your municipality - **Celebrate National Garden Day and Garden Days**
As a Legacy - **Commit to be a Garden-Friendly City**

Reach your goals and help us make it easy and fun for Canadians to:

‘Live the Garden Life - Vivre la vie de jardin’
during
Year of the Garden 2022

We need support from all branches of the Garden-Family!

The Year of the Garden 2022 Team

Canadian Garden Council - gardenscanada.ca
Enterprise Canada - enterprisecanada.com
Grow with AMP - growwithamp.com
Paradigme Stratégies - paradigmestrategies.com
Rocket Digital / ZRB - rocketdigital.ca

Michel Gauthier,
Executive Director,
director@gardencouncil.ca
613 301 4554



Learn more about the Canadian Garden Council and the Year of the Garden at: <https://gardenscanada.ca>



Invitation to Municipalities

What is The Year of the Garden 2022?

The **Year of the Garden 2022** is the **Centennial Celebration of Canada's horticulture sector** marked with the 100th Anniversary of the Canadian Nursery Landscape Association. From January 1 to December 31, 2022, we will commemorate and celebrate Canada's rich garden heritage, celebrate today's vibrant garden culture, and create legacies for a sustainable future.

Planning is underway for a year of exciting activities, celebrations, special events and promotions that will take place in communities, schools, businesses, public gardens, and backyard gardens in all parts of Canada.

Join the Celebration and Proclaim 2022 as the Year of the Garden in Your Municipality

Join **Canada's Garden-Family** – thousands of plant growers, product manufacturers, retailers, landscape service providers, public gardens and garden experience providers, garden clubs and societies, and affiliated businesses – which will be sharing their knowledge and offering events to help Canadians **Live the Garden Life**.

The **Year of the Garden 2022** is a unique opportunity for your municipality to highlight and have a positive impact on priorities, such as:

- Post COVID Recovery
- Quality of Life
- Healthy Citizens
- Environmental Climate Action
- Economic Growth
- Enhance Cultural Vibrancy
- Reconciliation and Inclusivity
- Garden Tourism Destination positioning

The **Year of the Garden 2022 campaign** will reach and inspire the public to learn about the connections gardens and gardening have with many important community quality of life benefits including:

Environmental Benefits

- Integration of more plants into city life: tree canopy, community gardens, public parks, green roofs, green infrastructure
- More plants and more gardens produce more oxygen, sequester more carbon, mitigate heat island effect in urban areas
- Engaging Canadians in the Federal government's commitment to plant 2 billion trees, and commitment to fight Climate Change
- Contribute to attaining sustainable development goals

Economic Benefits

- Gardens and gardening generate economic activity for the garden family sector of your municipality
- Impact of public garden visitation, a demonstrated major tourism draw
- Generate economic development, attracting residents, businesses, and visitors in communities across the country
- Enhancing quality of life favours economic stability for your municipality and its residents

Health and Wellness Benefits

- The relation between improved health and gardening is well documented
- Active living for all ages
- Contribute to healthier citizens and reduced health costs
- Engage your with Canada's healthy eating strategy

Cultural Benefits

- Better understanding of the role gardens and gardening play in the development of communities and our country
- contribute to the reconciliation with our First Nations who live in harmony with nature and plants
- Contribute to Canada's inclusivity agenda since "in the garden there are no differences", just plants, and people of all ages and cultures who love them and care for them
- support the integration of a garden culture in schools and community gardens

Our Invitation to All Municipalities:

Communities in Bloom and the Canadian Garden Council **invite municipalities to proclaim 2022 the Year of the Garden** for their citizens to **acknowledge all the benefits that Gardens and Gardening provide.**

By joining Canada's celebration of the **Year of the Garden 2022** you will demonstrate leadership and inspire and engage your citizens using evidence-based information and actions to contribute to the sustainability of your municipality.

Our Proposal:

- **Proclamation of 2022** as the **Year of the Garden** in your municipality (see attached Proclamation Template)
- **Commitment** to be a **Garden Friendly City**
- **Recognize National Garden Day** in your municipality, Saturday before Fathers Day

Should you have any question, please do not hesitate to contact us. Should you move forward with a proclamation, please send us copy of your proclamation.

Contact: info@gardencouncil.ca

<https://www.communitiesinbloom.ca/>

<https://gardenscanada.ca/year-of-the-garden/>





Year of the Garden 2022 PROCLAMATION

- WHEREAS** the *Year of the Garden 2022* celebrates the Centennial of Canada's horticulture sector;
- WHEREAS** gardens and gardening contribute to the quality of life of our municipality and create safe and healthy places where people can come together;
- WHEREAS** the *Year of the Garden 2022* will highlight and celebrate the important contribution of gardeners, our local gardening organizations, horticultural professionals and local horticultural businesses which contribute to garden culture and the experience garden of our municipality;
- WHEREAS** gardens and gardening have helped us face the challenges of the COVID pandemic;
- WHEREAS** Communities in Bloom in collaboration with the Canadian Garden Council, invites all municipalities to celebrate the Year of the Garden;

NOW THEREFORE BE IT RESOLVED

- THAT** The Town of Pincher Creek **HEREBY PROCLAIMS 2022 as the *Year of the Garden*** in celebration of the contribution of gardens and gardening to the development of our country, our municipality and the lives of our citizens in terms of health, quality of life and environmental challenges; and
- THAT** the **Saturday before Father's Day**, June 18 in 2022, be recognize as Garden Day in The Town of Pincher Creek as a legacy of Canada's Year of the Garden 2022; and
- THAT** The Town of Pincher Creek is committed to be a **Garden Friendly Community** supporting the development of its garden culture and is proud to have:
- Pincher Planters and Communities in Bloom**
- and*
- THAT** all municipalities across Canada **BE INVITED** to proclaim 2022 to be the ***Year of the Garden*** in their respective municipalities, and that a copy of this resolution be provided to the FCM, and for that purpose.

DATED AT TOWN HALL, the 10th day of January, 2022

Don Anderberg, Mayor



**Town of Pincher Creek
COUNCIL DISTRIBUTION LIST
January 10, 2022**

<u>Item No.</u>	<u>Date</u>	<u>Received From</u>	<u>Information</u>
1.	December 13, 2021	Adam Grose, Town of Pincher Creek	Press Release - 51st SASG - Town of Raymond
2.	December 13, 2021	Gwendolyn Stewart - Palmer	Season's Greetings from Shores Jardine LLP
3.	December 13, 2021	Alberta Association of Police Governance	Christmas Card and correspondence
4.	December 13, 2021	WCCA Board Members	Greetings and correspondence
5.	December 13, 2021	STARS	Greetings and thank you
6.	December 13, 2021	Roundtable on the Crown of the Continent	Save The Date: Roundtable on the Crown of the Continent Virtual Symposium
7.	December 14, 2021	Andrea Hlady, Family and Community Support Services	Interagency News
8.	December 16, 2021	Doug Griffiths, 13 Ways	Happy Holidays from 13 Ways
9.	December 14, 2021	Kaycee Madu, Minister of Justice and Solicitor General of Alberta	Christmas Card
10.	December 14, 2021	Hon. Josephine Pon, Minister of Seniors and Housing	Christmas Card
11.	December 16, 2021	Chinook Arch Regional Library System	Board Report
12.	December 16, 2021	Jobs, Economy, and Innovation	A New Year - A New Venture!
13.	December 15, 2021	Ric McIver, Minister	Provincial Education Requisition Credit Program
14.	December 17, 2021	Osler, Hoskin & Harcourt LLP	Benga Mining Limited v Alberta Energy Regulator et al
15.	December 17, 2021	Citizen	Christmas Card
16.	December 17, 2021	Hon. Jason Kenney, Premier of Alberta	Christmas Card
17.	December 17, 2021	Community Foundation Lethbridge & Southwestern Alberta	Newsletter



**Town of Pincher Creek
COUNCIL DISTRIBUTION LIST
January 10, 2022**

<u>Item No.</u>	<u>Date</u>	<u>Received From</u>	<u>Information</u>
18.	December 30, 2021	Alberta Health Services	VOLUNTEER OPPORTUNITY: The Oldman River Health Advisory Council is Currently Recruiting New Volunteers
19.	December 29, 2021	Alberta Association of Police Governance	Your Engagement on Statistics Canada's Police; Reported Indigenous and Racialized Identity Statistics
20.	December 23, 2021	FortisAlberta	Approved FortisAlberta 2022 Distribution Rates
21.	December 21, 2021	Alberta Seniors & Housing	Newsletter - Alberta Seniors and Housing
22.	December 21, 2021	Family and Community Support Services	Interagency Updates December 20, 2021
23.	December 20, 2021	Oldman Watershed Council	Oldman Watershed Council Newsletter Dec 20 2021
24.	December 17, 2021	Chinook Arch Regional Library System	System Agreement email for CAOs
25.	January 4, 2022	South Canadian Rockies Tourism Association	South Canadian Rockies Tourism Association welcomes new board of directors
26.	January 5, 2022	The Conference Board of Canada	Free webinar: Alzheimer's disease and related dementias
27.	January 4, 2022	Oldman River Regional Services Commission	Council Orientation - Rescheduled
28.	December 14, 2021	Alberta Municipal Health and Safety Association	Letter re Certificate of Recognition
29.	January 6, 2022	Alberta SouthWest Regional Alliance	AlbertaSW January Bulletin and December approved minutes
30.	January 6, 2022	Community Development Unit	Winter 2022 Webinars! Board Development, Grant Writing, The Role of the Treasurer, and many more new webinars
31.	January 6, 2022	Alberta Community Crime Prevention Association	ACCPA 2022 Conference - ONLINE REGISTRATION NOW OPEN!